

Unit 1 Types of Tourism

- 1** Four representatives from travel companies are talking at a conference for tour operators. Each company specialises in a different type of tourism or holiday. Read the phrases in Box A to the right of the picture, and the four types of tourism in Box B underneath. With a partner, match each phrase to the type of tourism with which it is best associated.



A

- a bungee jumping
- b luxury yacht hire
- c local festivals
- d going on safari
- e experienced crews
- f museums and theatres
- g whale watching
- h white water rafting

Now check your answers by listening to the descriptions of the holidays on the CD.

B

- 1 Wildlife Holidays
- 2 Cultural Tourism
- 3 Extreme Sports Tourism
- 4 Sailing Holidays