

Unit 4 Workbook exercises

VOCABULARY

Business + noun

- 1 Choose the word in each group that is different.
- | | |
|------------------------|---|
| 1 away from the office | business trip / lunch / hours |
| 2 written down | business plan / card / partner |
| 3 finance | business interests / investment / studies |
| 4 a person | business correspondent / contact / community |
| 5 discussion | business deal / district / meeting |

Talking about business

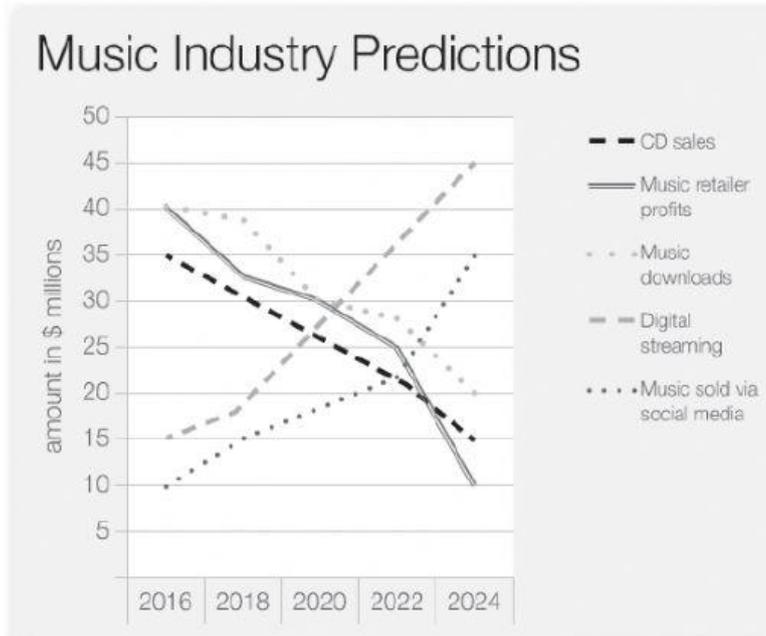
- 2 Complete the **bold** phrases with the words from the box.

exploiting flout influence low volume privately
profits specialized tailor-made wield

- 1 Employees can _____ **power** over businesses by taking strike action.
- 2 We predict a _____ **of sales** in Switzerland.
- 3 Wealthy companies have the power to _____ **governments**.
- 4 The transportation system is _____ **owned and operated**, not government-run.
- 5 Fair trade businesses avoid _____ **developing countries**.
- 6 When a business **generates** _____ it has to pay tax.
- 7 Big businesses must not be allowed to _____ **agreements**.
- 8 Niche businesses succeed by offering _____ **products** and _____ **services**.

Speculating about the future

- 6 Look at the graph. Complete predictions 1–6 about the music industry. Use modal verb + *be* + *-ing* or modal verb + *have* + past participle. Correct one wrong prediction.



- By 2023, music retailers' profits _____ (will / halve) from \$40 million to \$20 million.
- In 2022, income from digital streaming and music sold via social media _____ (might / increase), while income from other types of sales _____ (may / decrease).
- Between 2016 and 2018, profits from music sold via social media _____ (could / grow) at a steady rate.
- In 2020, consumers _____ (may / buy) more music downloads than CDs.
- By 2024, profits from CD sales _____ (will / drop) by \$5 million dollars.
- By 2022, profits from digital streaming _____ (might / double) from \$15 million to over \$30 million.