

Unit 4 Vocabulary

-Listen to a lecturer explain the difference between two types of businesses; then, complete the exercises.

1. The lecturer seems critical because he mentions the disadvantages of big business, but not the advantages.

a. True

b. False

KEY VOCABULARY

Business

A *business* + noun

- Look at the words in the box. Which do not collocate: *business* + noun? Use a dictionary to help you.

card community contact correspondent
deal district hours interest investment
job lunch meeting news office partner
plan school studies trip work

B Talking about business

- Look at the phrases in the box. Which were used in the audio to describe... a) small businesses? b) big business? Use a dictionary to help you.

exploit developing regions
flout (environmental) agreements
generate enormous profits
influence governments
low volume of sales
multinational corporations
niche markets
privately owned and operated
small number of employees
specialized products
tailor-made services
wield power

Small business	Big business

C Expressions with *business*

- Look at the use of the word *business* in the common expressions. When does it mean... a) somebody else's life/work/affairs? b) serious intention/work?

- 1 Mind your own business!
- 2 That's what you get for sticking your nose in somebody else's business.
- 3 It's none of your business!
- 4 He means business.
- 5 Let's get down to business.

- How do you say the expressions in your language?

Somebody else's life/work/affairs	Serious intention/work