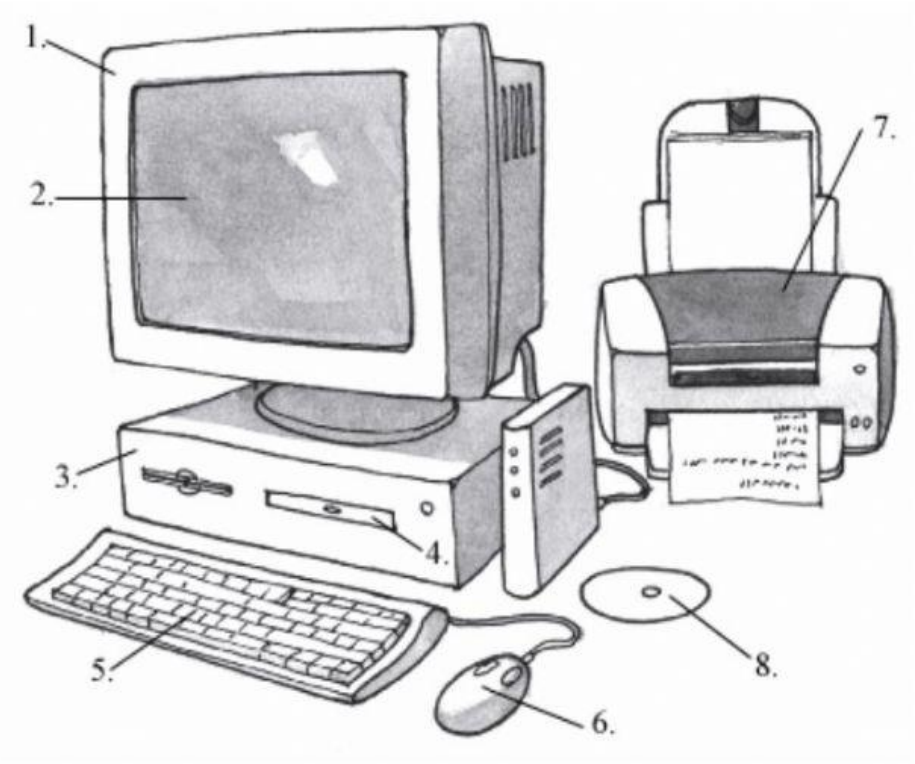La technologie