

VOCABULARY: Business & finance

1 Match the words in the box to definitions 1–6.

benefits capital expenses grant profit return

- 1 the money a business makes after it pays all its costs
- 2 money given by an organization, e.g., the government, for a particular purpose
- 3 payments or advantages you get as an employee in addition to your wages
- 4 money you get back after investing in something
- 5 funds or money you use to start up a business or invest in something
- 6 the day-to-day costs of running a company

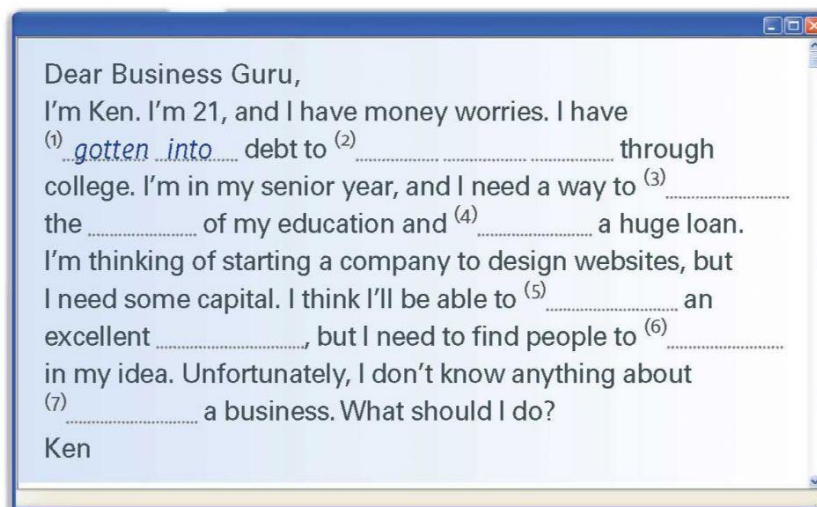
2 Work in pairs. Answer the questions. Do you know...

- 1 anyone who gets really good benefits in their job?
- 2 a company that makes a huge profit?
- 3 what kinds of things people receive grants for?
- 4 what expenses a small store usually has?
- 5 how to calculate how much capital you'd need to start up a business?
- 6 a good way to get a high return on an investment?

3 Match 1–7 to a–g to make collocations.

- | | |
|----------------|---------------------|
| 1 run | a debt |
| 2 get into | b in (a business) |
| 3 provide | c costs/the cost of |
| 4 repay | d through college |
| 5 cover | e a service |
| 6 invest | f a loan |
| 7 put yourself | g a business |

4 a Complete the e-mail with the correct form of collocations 1–7 in 3.



Dear Business Guru,
I'm Ken. I'm 21, and I have money worries. I have
(1) gotten into debt to (2) through
college. I'm in my senior year, and I need a way to (3)
the of my education and (4) a huge loan.
I'm thinking of starting a company to design websites, but
I need some capital. I think I'll be able to (5) an
excellent, but I need to find people to (6)
in my idea. Unfortunately, I don't know anything about
(7) a business. What should I do?
Ken

b Work in pairs. What advice would you give Ken?