

ADVERTISEMENT TEXT

Basic Competence

3.10. membandingkan fungsi sosial, struktur teks, dan unsur kebahasaan beberapa teks khusus dalam bentuk iklan dengan memberi dan meminta informasi terkait produk dan jasa, sesuai dengan konteks penggunaannya

4.10. menangkap makna secara kontekstual terkait fungsi sosial, struktur teks, dan unsur kebahasaan teks khusus dalam bentuk iklan, pendek dan sederhana, terkait produk dan jasa

ADVERTISEMENT TEXT

Purpose/aim/intention/social function :

- To advertise
- To offer
- To promote
- To attract people to...
- To persuade people to...
- To make people interested in

Kinds of Advertisement

- ☐ Advertisement of products
- ☐ Advertisement of services
- ☐ Advertisement of Job Vacancy

One Minute English

Day/Date: _____

Pray first before doing!

Quis 1			
1	greedy :	6	ordinary:
2	stole :	7	wondered:
3	obey :	8	agree:
4	destroy :	9	enormous:
5	wise:	10	spill:
Nilai:			



Activity 1

A. **Goal** : analyzing Advertisement text and understanding the meaning

B. **Procedure**:

A. Students work individually to analyze the advertisements.

A. **After reading the advertisement text, analyze them !**

1)

Product	 ITTY-BITTY RESTAURANT POUE US 66 Daily Home Made Specials Eat-In & Carry-Out Monday - Friday 7 a.m. - 8 p.m. Saturday 7 a.m. - 3 p.m. 618-797-1337 512 E Chain of Rocks Rd Granite City, IL \$2 OFF any purchase of \$15 or more. Not valid with any other offer. Expires 6/15/16
specialties	
When and where to buy	
Target readers	

2)

Product	 VEG BIRYANI 125/- Only NON-VEG BIRYANI 150/- Only FREE DELIVERY WITHIN 3 KMS Fix Veg Lunch @159/- Fix Non Veg Lunch @179/- Fix Veg Dinner @179/- Fix Non Veg Dinner @199/- Kitti Parties Birthday Parties Gatherings Corporate Events Others Packages Starts At 249/- Between 11 AM To 5 PM WELCOME TO LAS VEGAS Multi Cuisine Restaurant Indulge In Our Heavenly Delight That Will Tickle Your Palate. ☎ 079-40097113 Or +91-9662063210 Address:- 1st Floor Block A Krishna Complex Opposite Mocha, Bodakdev, Ahmedabad-380054 Follow Our Social Network f /lasvegasrestaurantahmedabad t /asvegas.therestaurant
Specialties	
Where and when to buy	
Target readers	

3)

Position	Urgently Required! IT ENGINEER (Trainee) Requirements: 1. Male / Female, single 2. Age between 23-27 years old 3. Fresh graduates are welcome 2. Diploma / Bachelor Degree (computer) 3. Familiarity with UNIX operating system 4. Good personality; dedicated, honesty, time target oriented & learning faster. Facilities: 1. Free on job training 2. Free to get international certification 3. Practical modules & good trainers 4. Basic salary + project allowances 5. Job contract & 3 months probation 6. Permanent employee after (5) Submit your resume to email: career@pt-san.com
Requirement	
How to apply	

4)

Product	
Specialties	
Target readers	

5)

Product	 NEW & RECONDITIONED COMMERCIAL VEHICLE WHEEL HUB & BEARING SPECIALISTS AUTHORIZED DISTRIBUTORS FAG IRATEK TIMKEN febi NEXT DAY DELIVERY UK WIDE SPECIALISTS IN THE REMOVAL OF DAF & VOLVO BRAKE DISCS & BROKEN STUDS. WE ALSO PROVIDE THE FOLLOWING SERVICES: - BEARING RE-SEALING - BROKEN STUD REMOVAL - VOLVO WHEEL HUB SPLINE REPAIRS - WHEEL BEARING FITTING - WHEEL HUB REPAIRS STUD EXTRACT LTD Commercial Vehicle Wheel Hub & Bearing Specialists Tel: 0161 370 3344 Fax: 0161 371 5871 E-mail: info@stud-extract.co.uk Harvey Street North, Audenshaw, Manchester, M34 5HW www.stud-extract.co.uk
Specialties	
Target readers	

6)

Product	
Specialties	
Target readers	

7)

product	 Mobile Wash carpet / upholstery cleaning Same Day / Emergency Service Don't Delay! Call Today! LICENSED • BONDED • INSURED No Hidden Charges! We Also Offer! ► Pre-Spray ► Pet Spot/Odor Treatment ► Hot Water Extraction ► Enzyme Deodorizing ► High Quality Air Filter Rinse ► No Extra Fees! ► 7 Days A Week! ► Same Day/Emergency Service ► Flood Damage Service ► Teflon Protection ► Area Rugs ► Gift Certificates! ► Monthly Specials! ► Referral Discounts! CALL NOW! 503.750.7122 WWW.PDXMOBILEWASH.COM
Specialties	
Target readers	
How to get	

8)

Product	 FAST, EFFECTIVE RELIEF FROM ACID INDIGESTION ENO gets to work faster than liquids and tablets* to help balance excessive stomach acid with just one dose. ENO REGULAR BIASA 100g GETS TO WORK IN 6 SECONDS
Specialties	
Target readers	

B. Decide the following statements TRUE or FALSE from above advertisements!

1. The restaurant opens for 9 hours on Saturday
2. We get 2% off if we spend 15 dollars or more
3. We can held reunion party in Las Vegas restaurant
4. If your house is not more than 3 Kms from the restaurant, you will get free delivery
5. Au Naturelle is good to avoid your hair curls
6. It can repair your damage hair
7. It offers special wheel for certain vehicle
8. It also can provide some services for car
9. It is a vacancy for private teacher
10. The customer can choose the nanny

C. Find the meaning from the words and write down the clues

- | | |
|---------------|-----------------|
| 1. Purchase: | 6. Confinement: |
| Clues: | Clues: |
| 2. Indulge: | 7. upholstery: |
| Clues: | clues: |
| 3. Shrinkage: | 8. Relief: |
| Clues: | Clues: |
| 4. Reliable | 9. Acid: |
| Cues: | Clues: |
| 5. Employment | 10. Excessive: |
| Clues: | Clues: |

Score:

Sign:

One Minute English

Day/Date: _____

Pray first before doing!

Quis 1			
1	Sacrifice:	6	Sibling:
2	Agreement:	7	Crater:
3	Grant:	8	Suffer:
4	Meanwhile:	9	Guilty:
5	Crater:	10	Regret:
Nilai:			