



Dear teams,

I am glad to announce you have been selected to participate in our most recent competition called "My Cupcake Business."

**My Cupcake Business** is a Latin-American reality competition series that premiered on November 17, 2020, on cable television network Food Network. FOOD NETWORK is a unique lifestyle network, website, and magazine that connects viewers to the power and joy of food. The network strives to be viewers' best friend in food and is committed to leading by teaching, inspiring, empowering and entertaining through its talent and expertise.

The show, which is based on creating unique and professional-style cupcake businesses, is hosted by Ms. Censore.

In the competition, you will be able to design a successful cupcake business. Each round takes about 1 hour in competition, and they will be focused around design, budget, cooking, and much more!

Your team must design the most creative and successful cupcake business. We are looking for the best proposal!

**Enjoy!**

Attentively,

Food Network Representatives



## IVBB/ Language Arts, Math, and Science PBL

### Questionnaire

**Food Network** needs to know if the competition's idea was clear to you. After reading the agreement, read and answer the following questions:

1. What is the **Author's Purpose**?

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2. What is "**My Cupcake Business**"?

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3. What is the **main purpose** of this competition?

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4. What are some **tasks** teams will be assigned during the different rounds?

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5. What would your cupcake business be like?

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