

Save the Animals!

QUAL A RELAÇÃO ENTRE AS IMAGENS E A EXPRESSÃO
"HELP US"? QUEM ESTÁ PEDINDO AJUDA? POR QUÊ?



Before Reading

- 1 Do you have a pet? In your opinion, what things do you consider necessary for a pet to live? Choose words from the box below. Then, compare your answers with those of a classmate.

☐ attention ☐ food ☐ love ☐ respect ☐ space ☐ water

- 2 Take a look at the **layout**, the **pictures** and the **source** of the following text. Then, mark the correct item that completes each sentence below.

a. The text is

☐ a magazine cover. ☐ a campaign poster.

b. The organization responsible for the text is

☐ Metta World Peace.
☐ PETA (People for the Ethical Treatment of Animals).

c. The target audience of the text is

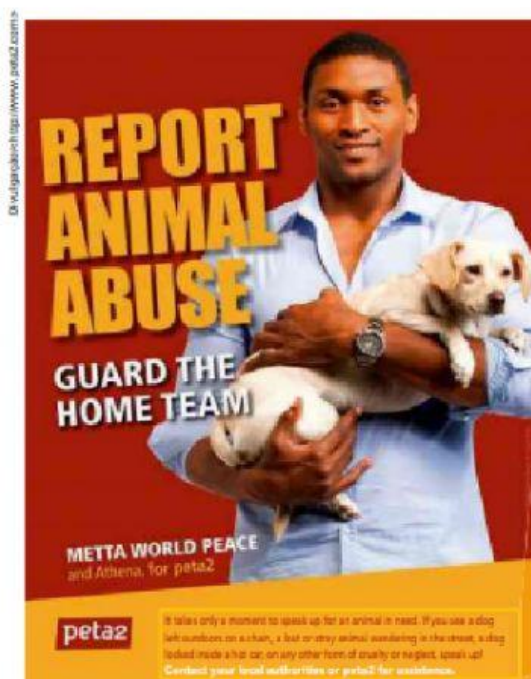
☐ children only. ☐ people in general.

- 3 Circle the verbs you expect to find in the text below.

protect • save • adopt • speak up • contact • guard

Reading

Now read the text below to check your predictions.



REPORT ANIMAL ABUSE

GUARD THE HOME TEAM

METTA WORLD PEACE
and Atlanta for peta2

peta2

It takes only a moment to speak up for an animal in need. If you see a dog left outdoors on a chain, a lost or stray animal wandering in the street, a dog locked inside a hot car, or any other form of cruelty or neglect, speak up! Contact your local authorities or peta2 for assistance.

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Available at: <www.peta.org/media/psa/type/print/?category_name=companion-animals#fooobox-1/8/MettaAbuseAd_English_72.jpg?20131018073600>. Accessed in: August 2014.

Reading for Detailed Comprehension

1 Who are they? Match the columns below.

- | | |
|----------------------|--|
| a. Metta World Peace | ☐ a rescued dog with a happy ending. |
| b. Athena | ☐ a famous American professional basketball player. |

2 Match the fragments below (a-c) to the following pictures.

- a. "a dog left outdoors on a chain"
- b. "a lost or stray animal wandering in the street"
- c. "a dog locked inside a hot car"

wander
/'wa:ndər/
verb
to walk slowly about a place without any purpose or direction: *They wandered around the streets.* • vagar

Illustrações: Divina Benedita/Arquivo da editora

