

Unit 2 Talking about Products

TASK 1: Listen and read. Write the words you don't know and find the meanings in Spanish. Answer True or False and practice Vocabulary.

1 Product details



Omega Electronics COMES OUT with **NEW** Galaxy

Two years ago, Omega **launched** the Omega Star mobile phone. Now, our designers have **developed** an even better phone. We are pleased to announce the arrival of the Omega Galaxy. The Galaxy is **manufactured** solely for use by TeleCom Wireless customers. Omega is proud to partner with the nation's leading mobile service provider.

The Galaxy comes with all the amazing **features** that the Star does. But it has a longer battery life and brighter display screen. It has been **assembled** to Omega's **quality** standards. **Benefits** of the Galaxy include a more user-friendly touch screen and higher speed Internet capabilities. For customers who prefer a simpler phone, the Star will remain available for purchase.

The Galaxy will be **shipped from** our factories this week. Then, they will be **distributed by** TeleCom Wireless to their stores across the country. The phone will be available for purchase in TeleCom stores on May 13.



Reading

2 Listen and read the press release from a mobile phone store. Then, mark the following statements as true (T) or false (F). How is the Galaxy phone better than the star phone?

- 1 ___ The Star model mobile phone is no longer for sale.
- 2 ___ The Galaxy will work with only one service provider.
- 3 ___ The Galaxy is available directly from Omega Electronics.

Vocabulary

3 Match the words (1-7) with the definitions (A-G).

- | | |
|-----------------|-------------------|
| 1 ___ features | 5 ___ assemble |
| 2 ___ launch | 6 ___ benefit |
| 3 ___ develop | 7 ___ manufacture |
| 4 ___ ship from | |

- A to send or mail a product from a specific location
- B to design or build something new
- C to begin selling a new product
- D the special things that an item has or can do
- E to put pieces of something together
- F to create something using machinery
- G the good or helpful qualities of something

TASK 2: Listen to a conversation between two employees. Select the items that will be changed in the press release.

- | | |
|--|--|
| 1 ☐ price | 4 ☐ features |
| 2 ☐ shipping date | 5 ☐ assembly |
| 3 ☐ distribution | 6 ☐ quality standards |

TASK 3: Listen again and complete the conversation.

EMPLOYEE 1: Well, 1 _____ with the Galaxy press release.

EMPLOYEE 2: Oh? What's wrong?

EMPLOYEE 1: I guess there's a change in the 2 _____.

EMPLOYEE 2: So it won't be 3 _____ on time?

EMPLOYEE 1: No, definitely not. Everything has been pushed back two weeks.

EMPLOYEE 2: Okay, I'll make the changes to those items right away. Anything else?

EMPLOYEE 1: Well, we want to keep customers interested, even though there's a delay. So we want to add some more detail to the 4 _____ section.

EMPLOYEE 2: Will do. What's the cause for the delay, anyway?

EMPLOYEE 1: The phones were being 5 _____ too quickly. They weren't meeting 6 _____.