

<https://www.youtube.com/watch?v=rVw9hnEQhGg>

Harrod's history.

Telegraphic address- Harrod's -everything -London
The most exciting and beautiful store in the whole
of Britain and one of the most famous in the world.



Harrod's is not only the world's most famous department store but also the most
(1)_____. Harrod's offers the most comprehensive shopping
experience to be found anywhere on the planet and when our customers from the four corners of the
globe visit Harrod's, they enter (2)_____, a world where every experience is
truly unique.

In 1849 Charles Henry Harrod opened (3)_____ employing two
assistants. The business built up (4)_____ for excellence that it
expanded rapidly. By the 1950s, it had become society's favorite store and the most famous in the
world renowned for its tradition of courtesy and service and providing a huge range of the best
merchandise from all over the world. In 1984 Harrod's (5)_____ by Mr. Mohamed
Al-Fayed. During his ownership, he's invested more than 400 million pounds and has been
responsible for Harrod's continued (6)_____ and phenomenal worldwide reputation.
Mr. Al-Fayed's aim has always been to restore the fabric of the business to its glorious best and to
provide its customers with (7)_____.

Harrod's is now a seven-storey wonderland with over 330 departments and over 1.2 million square
feet of selling space that house the world's most luxurious brands and employs around 5,000 people.
Mohamed Al-Fayed has created a theater of retail for his staff and customers alike with
(8)_____, public appearances, parties and, of course, the biannual sale. We
offer our customers a modern luxurious store with strong identity which meets the needs of
(9)_____.

We want to make every shopping experience exceed our customers' expectations. When people
make their first visit to Harrod's they make them out of curiosity but they come back because
Harrod's gives good value, service and, most of all, a truly memorable shopping experience. No
matter whether you are an employee, a customer visiting for the first or one hundredth time or if
you are honouring us by being the guest at a party or event in the store... we can guarantee that
(10)_____ time at Harrod's.