

Watch the video. See the link below. And answer the question:

What's the difference between the conventional storyline and the pyramid message structure?

https://www.youtube.com/watch?v=A6Dt3N7DAAtQ&ab_channel=EricHulbert

After you have watched the video, meet your partner(s). Choose a movie you have all seen and know/remember quite well. Working together restructure the ideas in the film to fit the Pyramid principle. Present it in a similar way as in the video.

