

Before you read , look at these images



A quirk shop sells unusual items and gifts



An entrepreneur is a business man /woman



A working mother (a woman with both a job and children)



High Street (the street where most shops are)



A craft fair (a place where things are made by hand)



"To come up with an idea" is to think about something original

e-commerce : A website with a story

NOT ON THE HIGH STREET

Award-winning entrepreneurs Holly Tucker and Sophie Cornish founded the website **NotOnTheHighStreet.com** from a kitchen table. Two working mothers, they loved discovering handmade and beautiful objects for themselves and for gifts. The kind of things that were sold in quirky markets, craft fairs or small boutiques. But finding these places took time.

So Sophie and Holly came up with an idea. What if there were one place which brought together unique and hard-to-find objects from all over the UK? From this idea, **NotOnTheHighStreet.com** was born. Launched with just 100 sellers, there are now thousands of talented and creative small businesses who sell here, with more joining every week. Each seller hand-makes his products, and sends them directly to the buyer. Happy shopping.



Right or Wrong ?

- 1) Holly and Sophie started their business without having an office for it.
- 2) **NotOnTheHighStreet.com** sells items that are mass produced.
- 3) **NotOnTheHighStreet.com** specializes in selling gifts that are easy to find.
- 4) The number of sellers at **NotOnTheHighStreet.com** has increased drastically since it started.
- 5) **NotOnTheHighStreet.com** receives the item bought from the seller and sends it to the buyer.

Speaking

Talk about something you've bought which

Made you
feel better.

was
made
locally

You bought directly
from the person who
made it

was a present
for a friend or
relative

You couldn't really
afford but you just
had to have

you later had to
take back to the
shop