

## Price Tag, Jesse J

### Part 1:

Vocabulary and Discussion:

Shades on your eyes	Garage
Heels so high	Keys
Price Tag	Odds
Obsessed	Sacrifice
Guarantee	Stumble
Bling	Defeat
Six Strings	Beat
Half Stack	Cha Ching

A. Discuss each vocabulary word in terms of how it relates or affects student lives if that vocabulary is relevant to their lives. **For example: What obsesses you?**  
Review the [Vocabulary](#) and [Match](#)

B. Use 10 words from the list above and make a story individually or as a group.  
Low Level: N/A  
Mid Level: Phrases + student drawings -> Tell the story.  
High Level: Sentences +/- drawings ->tell the story.


## **Part 2: Fill in the Blanks**

### **Price Tag, Jessie J**

Seems like everybody's got a price  
I wonder how they sleep at night  
When the sale comes first and the truth comes second  
Just stop for a minute and smile

Why is everybody so \_\_\_\_\_?  
Acting so damn mysterious  
Got \_\_\_\_\_ on your eyes and your heels so high  
That you can't even have a good \_\_\_\_\_  
Everybody look to the left  
Everybody look to the \_\_\_\_\_  
Can you feel that? (Yeah)  
We're paying with love \_\_\_\_\_

It's not about the money, money, money  
We don't need your money, money, money  
We just wanna make the world dance  
Forget about the price tag

Ain't about the (uh) cha-ching, cha-ching  
Ain't about the (yeah) ba-bling, ba-bling  
wanna make the world \_\_\_\_\_  
Forget about the price tag

### **Part 3: Order the sentences**

- \_\_\_\_\_ Can we all slow down and enjoy right now
- \_\_\_\_\_ Am i the only one getting tired
- \_\_\_\_\_ When music made us all unite
- \_\_\_\_\_ And it wasn't low blows and video hoes,
- \_\_\_\_\_ Why is everybody so obsessed?
- \_\_\_\_\_ Ok we need to take it back in time
- \_\_\_\_\_ Money can't buy us happiness
- \_\_\_\_\_ Guarantee we'll be feelin' alright

### **Part 4: Find the Mistakes**

Everybody book to the left  
Everybody cook to the fight  
Can you heal that? Yeah  
We're playing with love tonight

It's a lot about the money, money, money  
We don't feed your money, money, money  
We just wanna make the world prance  
Forget about the price bag

Ain't about the (uh) cha-ching, cha-ching  
Ain't about the (yeah) ba-bling, ba-bling  
Wanna make the world dance  
Forget about the price tag

## **Part 5: Find the Rhymes**

Yeah, yeah, well, keep the price tag and take the cash back  
Just give me six strings and a half stack  
And you can keep the cars, leave me the garage  
And all I, yes, all I need are keys and guitars  
And guess what, in 30 seconds I'm leaving to mars  
Yeah, we leaving across these undefeatable odds  
It's like this man, you can't put a price on a life  
We do this for the love, so we fight and sacrifice every night  
So we ain't gon' stumble and fall, never  
Waiting to see in a sign of defeat, uh uh  
So we gon' keep everyone moving their feet  
So bring back the beat and then everyone sing, it's not about

It's not about the money, money, money  
We don't need your money, money, money  
We just wanna make the world dance  
Forget about the price tag  
Ain't about the (uh) cha-ching, cha-ching  
Ain't about the (yeah) ba-bling, ba-bling  
Wanna make the world dance  
Forget about the price tag  
It's not about the money, money, money  
We don't need your money, money, money  
We just wanna make the world dance  
Forget about the price tag  
Ain't about the (uh) cha-ching, cha-ching  
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Wanna make the world dance  
Forget about the price tag

## **Part 6: Comprehension**

1. Read quietly and try to understand
2. What do you think you understand? Why?
3. Read as a group, analyze

## **Part 7: Pronunciation Fluency:** Sing... (alternate lines sing the whole song)

## Price Tag Lyrics

Coconut man, moon head, and pea  
You ready?

Seems like everybody's got a price  
I wonder how they sleep at night  
When the sale comes first  
And the truth comes second  
Just stop for a minute and smile  
Why is everybody so serious  
Acting so damn mysterious  
Got shades on your eyes  
And your heels so high that you can't even have a good time

Everybody look to their left  
Everybody look to their right  
Can you feel that, yeah  
We're paying with love tonight  
It's not about the money money money  
We don't need your money money money  
We just wanna make the world dance  
Forget about the price tag  
Ain't about the uh cha-ching cha-ching  
Ain't about the yeah b-bling b-bling  
Wanna make the world dance  
Forget about the price tag

she doesn't want money, she just wants the world to dance to her, she wants to be the puppet master, she wants to make children stumble and change them into...

We need to take it back in time  
When music made us all unite  
And it wasn't low blows and video hoes  
Am I the only the one getting tired  
Why is everybody so obsessed  
Money can't buy us happiness  
Can we all slow down and enjoy right now  
Guarantee we'll be feeling alright

Everybody look to their left  
Everybody look to their right  
Can you feel, yeah  
We're paying with love tonight

It's not about the money money money  
We don't need your money money money  
We just wanna make the world dance  
Forget about the price tag  
Ain't about the uh cha-ching cha-ching  
Ain't about the yeah b-bling b-bling  
Wanna make the world dance  
Forget about the price tag

Well keep the price tag  
And take the cash back  
Just give me six strings  
And a half stack  
And you can, can keep the cars  
Leave me the garage  
And all I, yes all I need are keys and guitars  
And guess what, in thirty seconds I'm leaving to Mars  
Yeah we leaping across these undefeatable odds  
It's like this man, you can't put a price on the life  
We do this for the love so we fight and sacrifice every night  
So we ain't gonna stumble and fall never  
Waiting to see us in a sign of defeat uh uh  
So we gonna keep everyone moving they feet  
So bring back the beat and then everyone sing  
It's not about the money

It's not about the money money money  
We don't need your money money money  
We just wanna make the world dance  
Forget about the price tag  
Ain't about the uh cha-ching cha-ching  
Ain't about the yeah b-bling b-bling  
Wanna make the world dance  
Forget about the price tag

Yeah yeah forget the price tag

## **General Discussion**

- What is the most shocking advertisement you have seen?
- What is the funniest advertisement you have seen? Describe it.
- What makes an ad memorable?
- What are the different types of advertising? (Eg. TV)
- What types of companies choose each type?
- Do you buy products because of advertising?
- Do you find advertising persuasive?
- Why do you buy one product over another?
- Should advertisers be allowed to advertise to children?
- Should alcohol or tobacco companies be allowed to advertise? Why or why not?
- What do you think of celebrity endorsements?
- Which celebrities advertise which products?
- Do favorite or annoying celebrities make you want or not want to buy a product?
- Should there be advertisement-free zones?
- Is there truth in advertising?
- What kind of advertisements attract your attention?
- Why is it necessary to advertise?
- Do you think advertising should be allowed to interrupt TV or radio programs? What are the alternatives?
- What is the best way to advertise to children? Adults? Seniors? etc..
- Do you think advertising is too expensive?
- What are some effective adverts you have seen lately (on TV, newspaper, etc)?
- What are some ineffective adverts you have seen lately?
- Can you remember an advertising campaign that caught your attention