# PRONUNCIATION. SENTENCE STRESS.

**In English, word stress is an important part of how we communicate, and changing what we stress can radically change what we mean. In extract below tick the box above the main stressed word in each sentence.**

a We haven't seen a massive improvement yet. But it's a good start.

b We haven't seen a massive improvement yet. But my guess is we soon will.

c The market may be declining. But fortunately our market share isn't.

d The market may be declining. Or this could just be a temporary blip.

e We do pretty well in the States. But we don't do so well in Europe.

f We do pretty well in the States. But not as well as we could be doing.

g Turnover is up on Q3. But profits are down.

h Turnover is up on Q3. But that was a particularly bad quarter.

i It's hard to gain a foothold in India. But not impossible.

j It's hard to gain a foothold in India. But harder still to gain one in China.

k There are a couple of points I'd like to make. And both concern cash flow.

l There are a couple of points I'd like to make. And then I'll hand you over to Jan.

**Now listen to the recording, check your answers and repeat the sentences with appropriate stress.**