

Handout 1

A. Organize the 4 steps of designing a product in the correct order

improve

1 _____

inspiration

2 _____

idea

3 _____

review

4 _____

B. Fill in the gaps with the words from the box.

product sell business customer buy

1. A _____ sells products to customers.
2. A _____ buys from businesses.
3. Zinger Tower is ____ that KFC sells.
4. Customers ____ products from businesses and businesses ____ products to customers..

improve

research

skills

entrepreneur

1. Something you are good at

2. To make something better.

3. Someone that starts up a new business.

4. When you read a lot about something.