

READING PASSAGE:

# How Indians tune into music

Indian music streamers use it to relax at home and tend to have a strong affinity towards the artistes, says a survey by Spotify and Nielsen **By Marcia Sekhose**



## WHY DO INDIANS LISTEN TO MUSIC

Answers varied by age groups, when people were asked why they listen to music, according to the survey findings

### MOOD CHANGER

The survey showed that those between 13-17 years of age are more likely to listen to music to influence their mood and pass the time

### MOTIVATION

Those between 25-29 years are more likely to listen to music to keep themselves motivated, and help them be productive

### FEELING CONNECTED

Respondents above 45 years of age are more likely to listen to a song to learn more about or connect to an artiste

## PASSION FOR NEW MUSIC

**70%** respondents in India prefer listening to artistes/bands that not many have heard of

Are these statements (True) or (False)?

1. People aged more than 17 listen to music to pass the time.
2. Only the working class listen to music.
3. Respondents below 45 years like to connect to an artiste.
4. About 70% of Indians prefer listening to bands with new compositions.
5. Every Indian listens to music to relax at home.

True	False
True	False
True	False
True	False
True	False

Complete the blanks by using the right words

Mood Changer	Motivation	Passion	Affinity to artiste	New music
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1. Teen agers who listen to music are grouped into:
2. Those above 45 years who listen to music because of:
3. Those in mid twenties like to listen for getting:
4. Around % of the Indian respondents love to listen due to:
5. Most of the Indians are more interested for:


