

Companies and the Internet

1 Complete the sentences using the words in the box.

employs franchises headquarters Internet
investment network promote responsible retail
sales website

- a** Sporting brands often use famous people to _____ their products.
- b** McDonald's® has _____ all over the world.
- c** My department is _____ for marketing and sales in Eastern Europe.
- d** Our company _____ provides information about our services and products, but we don't sell anything online.
- e** We need more _____ to finance our expansion in China.
- f** The _____ of Nestlé are in Geneva.
- g** In my opinion, the BBC has one of the best websites on the _____.
- h** For the company to survive, our _____ need to grow by 20% this year.
- i** I have a much better _____ of contacts since I started using LinkedIn®.
- j** The company _____ over 2,000 workers in Europe, located in four different factories.
- k** Online stores like Amazon have completely transformed the _____ sector.

Jobs

2 Unscramble the letters to form words related to jobs. Then complete the sentences using the words.

acontaunt cnaharim dsptreinoci etxecuvie
mnagrea pdenistre psioioint rdritee tlite

- a** She's the chief _____ officer.
- b** As _____ of the board, he has the final decision on all issues.
- c** He doesn't work; he's _____.
- d** The CEO is the top _____ in the company.
- e** Her job _____ is 'vice president'.
- f** I'm the _____ of a small team; I lead six people.
- g** The financial director is a qualified _____.
- h** The _____ of our company is based in the company headquarters in Paris.
- i** My job _____ outlines my role and responsibilities.