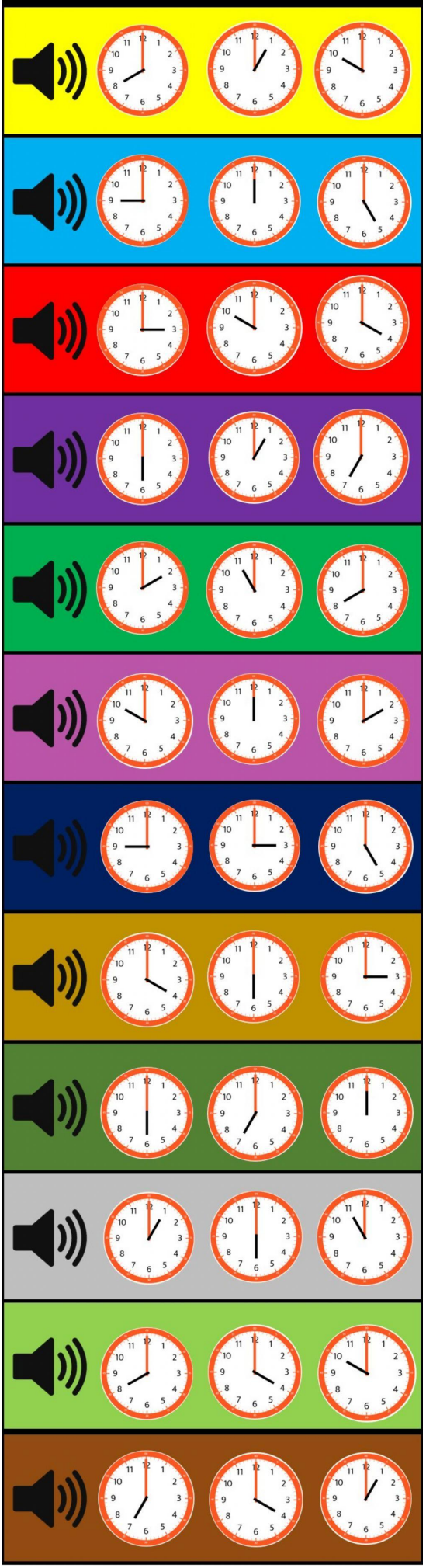Telling Time