

Video Activity

Leaders' Quest

I. Pre-watching

A. Use the information you learned from the reading *Travel Broadens Executive Minds* to reflect on the questions below.

1. What is Leaders' Quest?
2. How can being part of Leaders' Quest be useful for participants?

B. You will watch a video called *About Leaders' Quest*. As you watch the video, you will hear the words or phrases below. Check the ones you know. Use a dictionary to define any unknown words. Compare answers with a partner.

**resilient – building bridges – outcome – committed –
blueprint – livelihood – cohesive – sobering – geopolitics**

II. While watching

A. Watch the first 37 seconds of the video and complete the chart below with information about what different people are doing to become better leaders. (00-00:37)

Place	Group of leaders	What they are doing
Outside Nairobi	Group of European bankers	Discussing the global financial crisis
1) _____	Managers for an iconic car company	- Brainstorming with 2) _____. - Realizing they need a radical rethink to keep pace with an industry undergoing seismic changes
West Virginia	3) _____	- Descending deep into a coal mine to meet third generation miners whose livelihoods are threatened by 4) _____. - Hearing stories of families working hard to rebuild community.

B. Watch segment **00:38-2:00** of the video. Fill in the blanks with the missing words or phrases.

Since 2001, we've worked alongside clients on culture change and strategies for sustainable growth. Today, many of us are under pressure for _____, the impact of new technology, and the forces of _____, how to balance the needs of the workforce with the benefits of automation, whether to compete or _____. We help people explore the changes that come with growth and progress and turn this into _____ that's more intuitive, adaptable, and _____.

Studying complexity in the classroom isn't enough. We need to experience it with our intellect and our _____ to learn something we can't unlearn.

How can this be achieved? We take people on a quest. Our clients meet inspiring _____ in some of the most complicated places in the world. It is not offering _____. We mix the familiar with the uncomfortable, the stimulating with the sobering.

C. Short Answers. Watch the last segment of the video (2:00-3:35). Answer the following questions by dragging the correct responses.

1. What is great leadership about in today's divided world? Mention two ways.

2. Why is reflection time necessary? Mention one reason.

3. What are three outcomes of a Leaders' Quest?

4. How can the Leaders' Quest program help people and organizations?

To think about ways to apply these real-world perspectives to their business

Reframing the way they see themselves and their place in the world

Finding inspiration in opposing ideas

New partnerships

Turning difference into understanding

Smarter products
New investment strategies

III. Post-watching. Answer these questions. They will be discussed in our next Zoom meeting.

1. Based on the article you read for homework and this video, what is your opinion of the goals of the organization? Do you think they are possible to reach with the organization program?
2. Would you like to go on a Leaders' Quest? Why or why not?
3. If you were on a Leaders' Quest, where would you like to go? What experiences would you be more interested in exploring—visits to factories, retail shops, communities, schools, high tech parks, etc.? Why?