

4 Exam practice: multiple-choice cloze (Paper 3 Part 1)

Read the text below and decide which answer A, B, C or D best fits each space. There is an example at the beginning (0).

0 A treated B dealt C handled D faced

THE ROUGH GUIDE STORY

When Mark Ellingham went to Greece in the late 1970s, he couldn't find a guidebook he liked. There was nothing available which (0) **A** Greece as a twentieth-century, living culture, and which didn't (1)..... you feel inadequate for not having a lot of money. So Mark, together with his partner, Natania Jansz, and John Fisher, set out to write his own guidebook. *The Rough Guide to Greece*, published in 1982, was a (2)..... success.

After Greece, this small (3)..... of recent college graduates wanted to write a guide to Sri Lanka, which was where Natania's family came from. (4)....., their publishers talked them (5)..... doing Spain and Portugal. By the time they had written those, they had a series. Today there are almost 200 *Rough Guide* titles (6)..... the market.

Nowadays, the *Rough Guides* no longer seem (7)..... 'rough'. The early books were written on very (8)..... money for readers who were assumed to be in the same (9)..... . But the books (10)..... to a much wider (11)..... of readers than was originally anticipated, so they began to (12)..... information about more upmarket hotels and restaurants.

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|----------------|----------------|----------------|--------------|
| 1 A cause | B result | C make | D lead |
| 2 A bright | B great | C strong | D loud |
| 3 A team | B crew | C gang | D committee |
| 4 A Although | B Despite | C Though | D However |
| 5 A up | B to | C into | D through |
| 6 A to | B on | C at | D in |
| 7 A absolutely | B particularly | C specifically | D definitely |
| 8 A much | B few | C small | D little |
| 9 A boat | B vehicle | C place | D house |
| 10 A attracted | B influenced | C appealed | D affected |
| 11 A range | B collection | C set | D number |
| 12 A take | B put | C choose | D include |