

 	INSTITUTO DE LENGÜAS- UIS	August 22nd- 2020
	PRE-TEENS 11- ACTIVITY	Teacher: Jeniffer Carvajal
Listening activity		

2 a Read the tips in the **HOW TO** box.

b **2.18** Listen to the interview. Choose the correct answer.

The interviewer wants to ...

- A advertise shops at Towngreen Centre.
- B encourage shoppers to spend more.
- C help shoppers to understand why they spend.

3 **2.18** Listen again. For each question, tick (✓) the correct answer.

- | | | | |
|--|--------------------------|--|--------------------------|
| 1 Shops and shopping centres are designed so you ... | | 3 Expensive items are on ... | |
| A find things as quickly as possible. | ☐ | A shelves at eye level. | ☐ |
| B stay as long as possible. | ☐ | B lower shelves. | ☐ |
| C buy popular items. | ☐ | C higher shelves. | ☐ |
| 2 Special offers are usually ... | | 4 Shops and shopping centres use tricks of ... | |
| A front left. | ☐ | A sight. | ☐ |
| B back right. | ☐ | B sight and smell. | ☐ |
| C front right. | ☐ | C sight, smell and touch. | ☐ |

5 **2.19** Match the words for things and people in a shop (1-12) to the photos (a-l).

Listen and check.

- | | | | | | |
|-----------|------------|---------------|-------------|-------------------|------------------|
| 1 trolley | 3 checkout | 5 shop window | 7 exit | 9 store detective | 11 changing room |
| 2 shelf | 4 basket | 6 escalator | 8 cash desk | 10 department | 12 customer |

