1. He was blessed with the gift of _____ and could pretty much convince anybody of almost anything with very little effort.

2. If product talk functioned as a statement of opinion, we could expect to see more elaborate positive evaluation by the salesperson, a bigger _____.

3. The government could then _____ all banks not to push companies into default and not to dispose of any collateral.

4. His character _____ no respect, and he could not reckon during the whole of his long career on the support of a single individual.

5. Higher education establishments in that area also have a very good _____ of pitching in with schools.

6. They were _____ in their self worth and appeared to accept people at face value.

7. It is easy for us to go with an _____ when market conditions permit.

Initial public offering | Instruct | Confident

Inspired | Sales pitch | Track record

Persuasion