Lecture no. [a].....
Lecture series: The [b]..... of beauty.
Topic: [c].....

(Includes female and [d]..... beauty)

The concept of beauty

Images of beautiful people [e] in ..... / on ..... / in .....

Idea of what is 'beautiful' is [f].....

Lillian Russell (1890s – actress) 'the most beautiful woman in the world' – [g]..... pounds!

Twiggy (1960s – fashion model) [h]..... pounds.

Ways people change their appearance

1. Cosmetic surgery
   Started [i]..... – aims to 'improve' our physical appearance.
   Before v. expensive – now, almost [j].....
   Examples:
   men – hair transplant, pec implant
   women – facelifts, tummy tucks
   We choose to [k].....
   – think beautiful people = better lives.

2. Dieting
   Many people worry about their weight.
   1950 diet products worth [l] $..... a year.
   Today, over [m] $..... a year.

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