



WHAT IS MISSING IN THIS ADVERTISEMENT?



I AM the easiest to use. The most attractive.  
The cheapest. The most modern. Digital and  
simple. Buy me and encounter with perfection.  
I am portable and compact.  
I am the most powerful camera in the world.

IN THE CHECKLIST BELOW YOU CAN WRITE THE MISSING ELEMENTS OF THE ADVERTISEMENT

 **Check List...**

- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_