

This mark will
be given to
you later by
your teacher!!

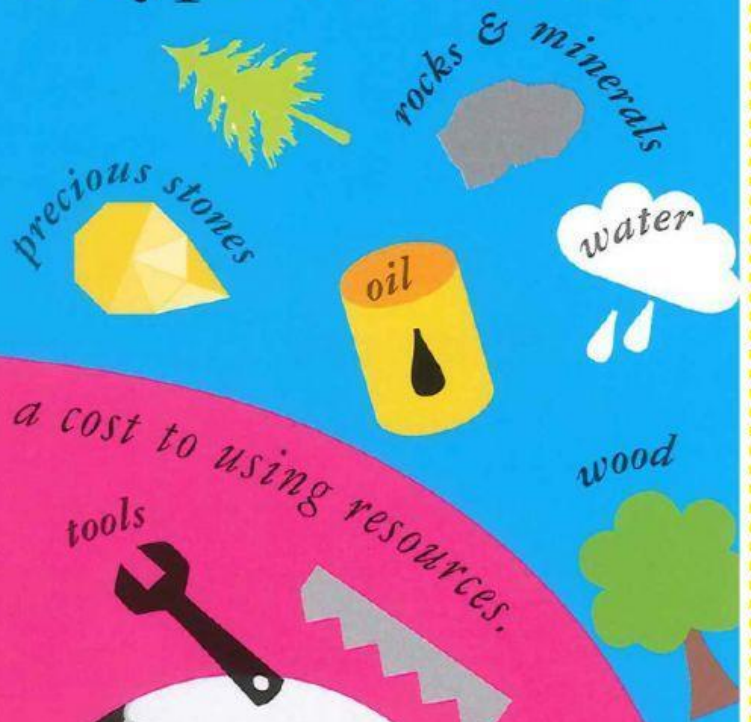
Business Resources

There are four types of resources:

1

Natural resources

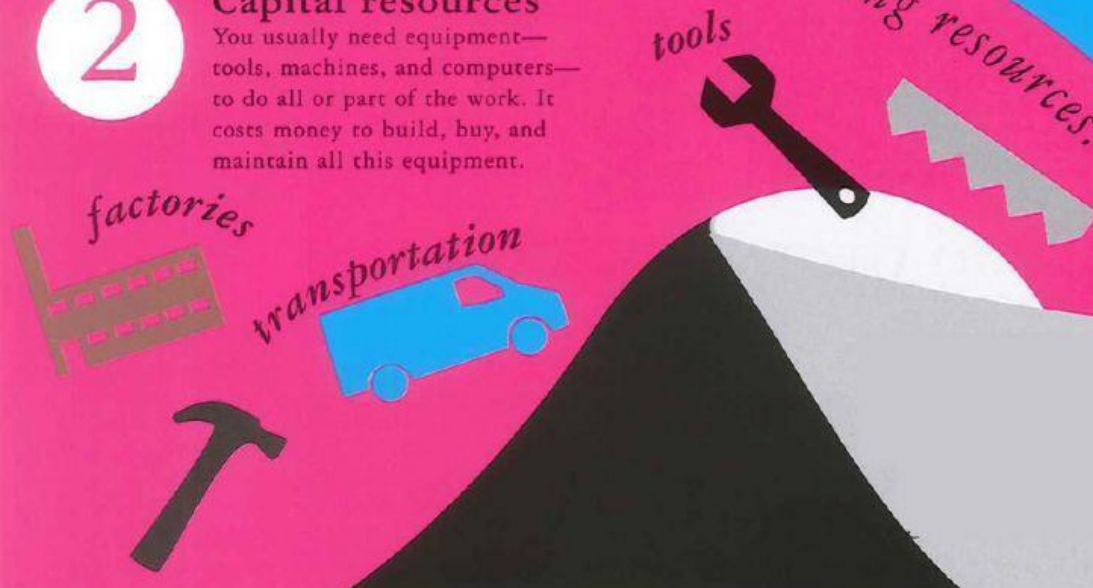
These include things we can get from nature like oil, water, air, wood, animals, and minerals. Getting them often requires a lot of effort, for instance, you've got to drill for oil and pump it out of the ground.

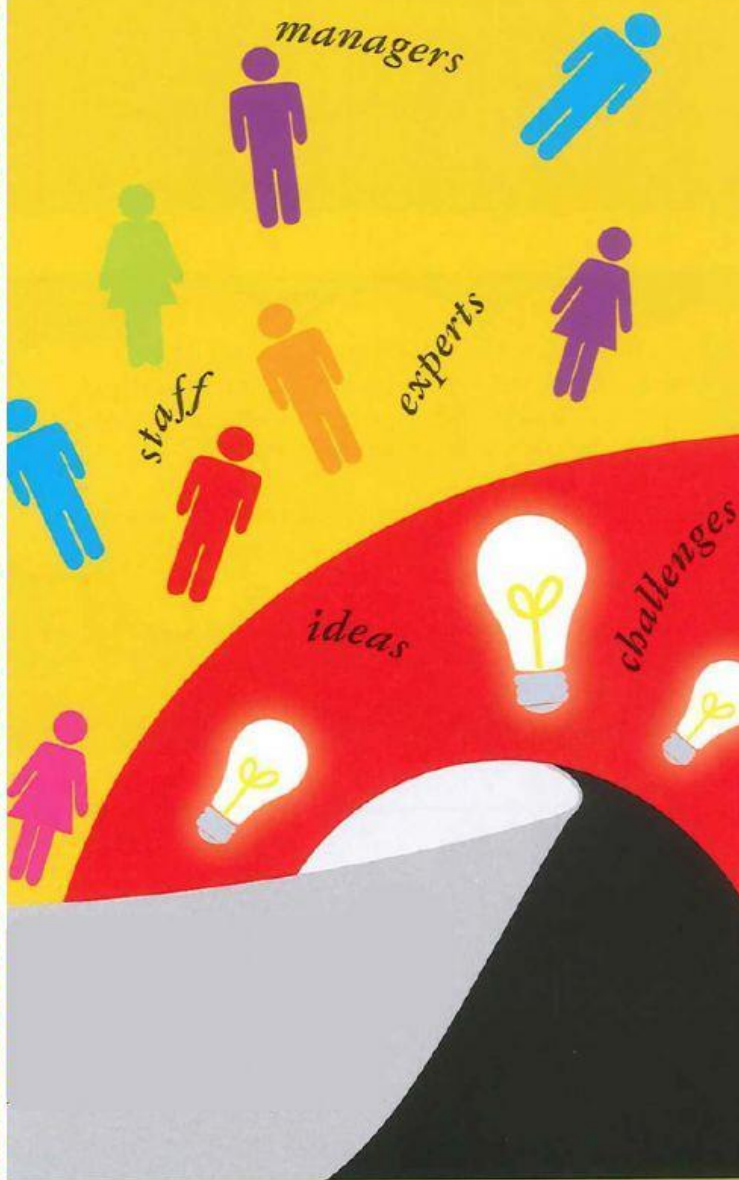


2

Capital resources

You usually need equipment—tools, machines, and computers—to do all or part of the work. It costs money to build, buy, and maintain all this equipment.





Human resources

No goods or services can be produced without people to plan and carry out the work and do the marketing, distribution, and selling. You also need people to *organize* the people doing these jobs.

3

Entrepreneurship

There would be nothing without ideas. Entrepreneurs come up with great ideas for new things to produce or ways of producing them. There's no limit to the amount of good ideas we can dream up.

4

Match the resource to the resource type:

ideas

wood

tools

staff

natural

capital

human

entrepreneurship

**In your own words - what do
you remember?**

click here

