

UNIT 8

VOCABULARY : THE MEDIA

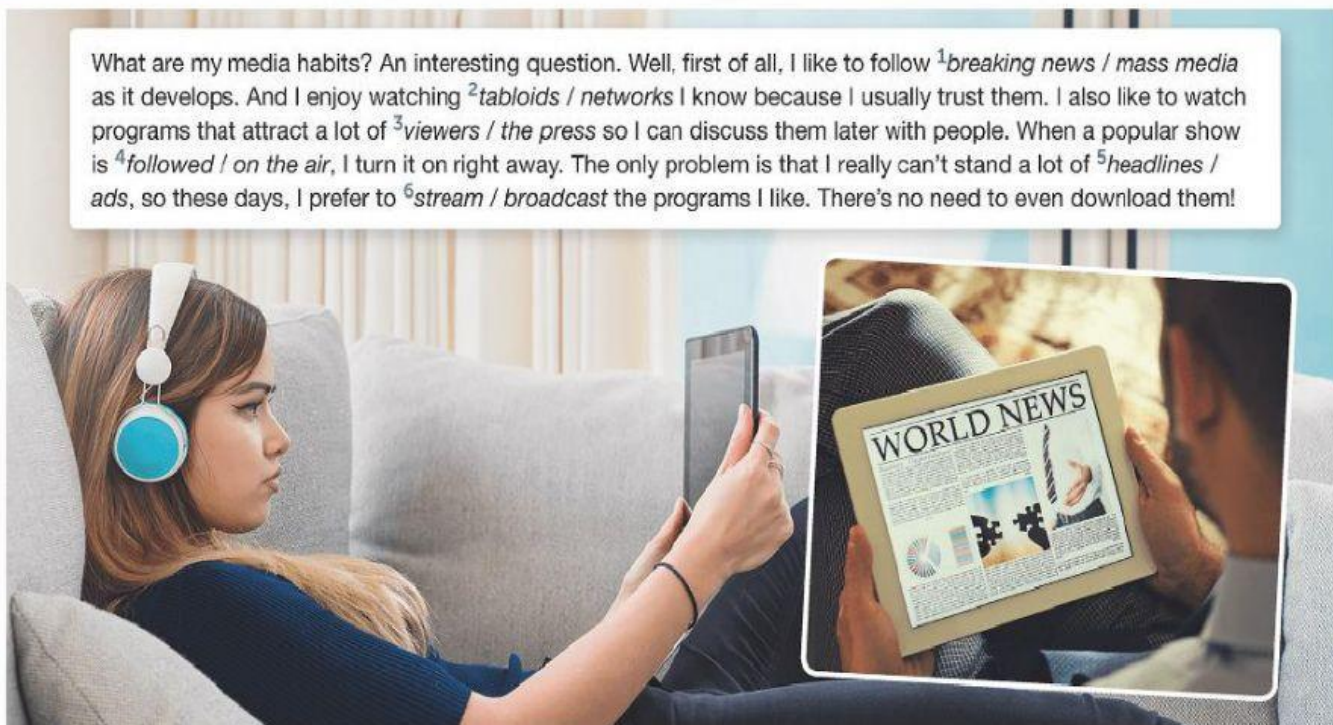
1  8.1 Match words 1–15 in the box with definitions a–o. Listen and check.

1 breaking news 2 the headlines 3 host 4 mass media 5 stream 6 subscription services 7 tabloid
8 viewer 9 ad 10 audience 11 broadcast 12 follow 13 network 14 on the air 15 the press

- a the main types of communication like television, radio, and newspapers ____
- b recently received information about an event or story that is currently occurring or developing ____
- c the titles at the top of newspaper articles or the most important items of news on TV or the radio ____
- d a person who watches TV or a movie ____
- e send or receive audio or video data that can be played continuously over the Internet ____
- f a newspaper with a popular style and sensational stories ____
- g a person who presents a radio or television program ____
- h programs, series, or movies that customers who pay a fee can watch on their television sets ____
- i journalists or newspapers viewed collectively ____
- j take an active interest in or support someone on social media ____
- k transmit or send a radio or television show or program ____
- l being shown or heard now on television or radio ____
- m a group of TV stations that connect to present the same programs in different locations ____
- n an abbreviation or short form of the word *advertisement* ____
- o the people who watch or listen to a television or radio program ____

2 Choose the correct options to complete the paragraph.

What are my media habits? An interesting question. Well, first of all, I like to follow ¹*breaking news* / *mass media* as it develops. And I enjoy watching ²*tabloids* / *networks* I know because I usually trust them. I also like to watch programs that attract a lot of ³*viewers* / *the press* so I can discuss them later with people. When a popular show is ⁴*followed* / *on the air*, I turn it on right away. The only problem is that I really can't stand a lot of ⁵*headlines* / *ads*, so these days, I prefer to ⁶*stream* / *broadcast* the programs I like. There's no need to even download them!



3 Complete the reactions to the evening news, choosing the best option.

A *What did you think of the news last night?*

B *I thought it was ...*

- 1 clearly *fair* / *biased* against the government. You could tell that the journalist didn't like the president.
- 2 completely *accurate* / *sensational*. All of the information was correct.
- 3 balanced and *objective* / *inaccurate*. It presented both points of view. I've always felt this channel was fair.
- 4 emotional and *sensational* / *biased*, almost like a tabloid. I agreed with its interpretation of events, but it was so exaggerated!
- 5 really *sensational* / *fair*. It was based on facts, rather than opinions, and presented the news as it was happening.