

MATCH VOCABULARY AND DEFINITIONS

1.- **Au·di·ence** /'ɔ:diəns \$ 'ɔ:-, 'ɑ:-/ ●●● noun

2.- **Com·mer·cial**¹ /kə'mɜ:ʃəl \$ -ɜ:r-/ ●●○ adjective

3.- **Con·vince** /kən'vɪns/ ●●○ verb

4.- **E·merge** /ɪ'mɜ:dʒ \$ -ɜ:rdʒ/ ●●○ verb

5.- **Hard core** noun [singular] British English

6.- **Launch**¹ /lɔ:ntʃ \$ lɒ:ntʃ/ ●●○ verb [transitive]

7.- **Main·stream**¹ /'meɪnstri:m/ noun

8.- **Per·form·ance** /pə'fɔ:məns \$ pər'fɔ:r-/ ●●● noun

_____ To make a new product, book etc available for sale for the first time.

_____ To begin to be known or noticed.

_____ To persuade someone to do something.

_____ When someone performs a play or a piece of music **performance of**.

_____ **The mainstream of something** the most usual way of doing something or thinking about something.

_____ The small group of people that are most active within a group or organization.

_____ A group of people who come to watch and listen to someone speaking or performing in public.

_____ Related to business and the buying and selling of goods and services.