

Complete the following passage by putting the verbs into the past simple:

Estee Lauder was born Ester Mentzer in New York in 1908. Her parents _____, (be) both immigrants, and she 2 _____ (get) her first experience of business by helping her father Max in his hardware shop. But it was her uncle, John Schotz, who 3 _____ (introduce) Ester to the world of cosmetics. He was a chemist and 4 _____ (set) up a small laboratory behind the family home where he 5 _____ (make) face creams. Ester 6 _____ (sell) these creams door-to-door, at parties, clubs and lunches and 7 _____ (carry) on developing her business during the depression of the 1920s and 1930s. She 8 _____ (marry) Joseph Lauter on January 15 1930, and they 9 _____ (have) their first child, Leonard, in March 1933. At the end of World War II, she 10 _____ (found) the company Estee Lauder Inc, and her big break 11 _____ (come) in 1948, when the famous department store Saks in Fifth Avenue New York 12 _____ (give) her some counter space. She 13 _____ (develop) a whole new style of selling, with in-store demonstrations and free samples, and new outlets soon 14 _____ (open). As her company 15 _____ (grow), Estee 16 _____ (keep) a close eye on the business, 17 _____ (go) to every new store and often 18 _____ (train) the salesgirls herself. Over the next few decades, the company 19 _____ (bring) out a huge range of perfumes, make-up and toiletries. By the time her son Leonard 20 _____ (take) over as CEO in 1982, the company was one of the biggest cosmetics companies in the world - and even today, it still accounts for almost 50% of cosmetics sales in American department stores

Make questions from the prompts and complete each answer by using *in*, *on*, or *at*.

See the example.

1 When/Estee Lauder/born? When was Estee Lauder born?

She was born in 1908.

2 When/she/marry Joseph Lauter? _____

She married him _____ January 15, 1930.

3 When/they/have/first child? _____

They had their first child _____ March 1933.

4 When/she/set up/company? _____

She set up the company _____ the end of World War II.

5 When/she/get/first big break? _____

She got her first big break _____ 1948.

6 When/Leonard/take over/CEO? _____

He took over as CEO _____ 1982.