B1 Pet
Multiple - choice cloze

Where Were LEGO Bricks Invented?

In 1932, a carpenter named Ole Kirk Kristiansen started a company in Billund, Denmark, that (1) ... wood stepladders, ironing boards, and toys. He named the company LEGO, a word (2) ... by combining the first two letters of leg and godt, the Danish word (3) ... "play well". Soon, Kristiansen (4) ... making only high-quality toys out of wood.

After World War II, LEGO started producing plastic toys. In 1949, the company launched Automatic Binding Bricks, (5) ... first interlocking construction blocks. In the 1950s, the name was changed to LEGO bricks, and the company came out with the LEGO System of Play, (6) ... included 28 sets and 8 vehicles. It (7) ... began selling the toys (8) ... of Denmark for the first time. In 1958, LEGO received a patent for the modern bricks (9) ... famous today. The new bricks not only had studs on top, but tubes inside that lock onto the studs of (10) ... bricks and hold them securely together.

1. A) did B) turned C) reached D) made
2. A) formed B) organised C) sorted D) regulated
3. A) from B) for C) to D) after
4. A) were B) was C) are D) is
5. A) it B) his C) her D) its
6. A) which B) who C) whom D) whose
7. A) too B) either C) also D) above
8. A) outside B) apart C) away D) outdoors
9. A) so B) such C) many D) few
10. A) next B) another C) other D) others