ADVERTISEMENTS

Read and match.

What is an ad?	On Youtube, newspapers, on your cellphone, on the road, on clothing, on flyers, on TV, on the radio.
What tools do advertisements use?	It is a picture, a video, a song that tries to sell something
What do ads sell?	Bright colours, happy families, emotional music, animals, cartoon characters, famous people, slogans, catchy songs, humour, logos.
Where can you find them?	A product or a service.