B1

PET

Reading part 3

The tricks of food photographers

We've all seen the gorgeous photos of **colourful** vegetables and **freshly-**baked cakes in books and magazines. When we see these pictures we believe that if we follow the recipe, we can make food that looks like that too. However, not many people realise the strange things that photographers use to change a simple plate of food into the mouth-watering dishes in the photos.

Food is one of the most difficult subjects for photographers. Hot food goes cold, cold food goes dry, and frozen food melts, making it **useless**. But don't worry, because food photographers have the tools to deal with these problems. They don't just visit photography shops. They also visit art shops, garages and pharmacies. As well as camera **equipment**, a photographer's bag includes motor oil to help sauces look brighter, hairspray to stop cakes looking dry, and a **spoonful** of shoe polish to help meat look cooked.

There are a few rules about food that photographers have to follow. If a photo is going to become part of an advert, rules say the food which the company wants to advertise must be the real thing. However, any other food in the photo doesn't need to be real. Plastic 'fruit' or glass 'ice' in a drink next to the real dessert is **acceptable**, according to the rules. Of course, there are some photographers who choose not to use non-food items in their photos, even when the rules allow it, but that does make their job much more challenging.

Whether a food photographer believes in using tricks or not, one thing is definitely true: food photography needs a lot of patience.

1 What is the writer trying to do in the text?

A advise photographers how to take photos of food

B explain how photographers take photos of food

C encourage people to become food photographers

D describe a day in his life as a food photographer

2 The writer says that people who read cookbooks

A choose them because of the gorgeous photos.

B examine the look of the photos too closely.

C dislike the practice of using perfect photos.

D think their own food will look like the photos.

3 What are the rules about food advertising?

A All the food in the advert must be the real thing.

B Only the food being advertised needs to be real.

C Plastic food cannot be seen anywhere in a photo.

D Photographers must be open about their techniques.

4 The writer thinks that using plastic food is

A a dishonest technique to use.

B an easier option for photographers.

C an interesting tool to employ.

D necessary for food to look nice.

5 What might the writer say to a friend?

A I'm pleased that some photographers refuse to use these techniques with food.

B I'm worried by the small number of photographers who can take good food photos.

C I'm sure that only creative people have the skill to become a good photographer.

D I'm amazed by the products that professionals use to make their photos look real.