

This mark will
be given to
you later by
your teacher!!

Business

WHAT IS ECONOMICS?

“ Economics isn't
really about money!

It isn't about what we *make* or *buy*,
or even about what companies, governments,
or even entire countries *make* or *buy*.

It's about *people*, their feelings,
and behavior. And people are
the hardest things in the world
to understand. ”

ECONOMICS IS THE STUDY OF HOW PEOPLE MAKE CHOICES.

There is lots of stuff in
the world  but you
can't have  *everything*
so you *have* to make *choices*.

YOU DECIDE: should I spend my
allowance on a *jacket* or *sneakers*?



What's the best way to spend my MONEY?

(I want both, but I don't have enough cash.)

What do I WANT and
what do I NEED?

(I want the sneakers but I need a jacket.)

What will make me HAPPIEST?

*(If I buy the sneakers, I will look cool,
and if I buy the jacket I will feel warm!)*



Economics is *interested* in how
WE—children, adults, businesses, governments,
and entire countries—*choose*.
It also looks at the bigger picture
our choices create when we
add them all together.



What is economics?

click here

