

HYDROPHOBIC TAIL

HYDROPHILIC HEAD

FORMATION OF SCUM

NATURAL MATERIALS

SURFACTANT

BIODEGRADABLE

PRODUCE MICELL

SYNTHETIC MATERIALS

LAUNDRY, HOUSE CLEANSER

NON-BIODEGRADABLE

FOR HAND and BODY USE

NO SCUM FORMED

ALKALI + FATTY ACIDS

ALKALI + SULFURIC ACID

