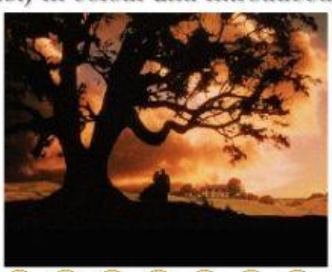
Famous Inventions

Coca-Cola

Coca-Cola _____ (invent) by Doctor John Pemberton, a pharmacist from Atlanta, Georgia. The syrup _____(make) from dried coca leaves and extract of the kola nut. It _____(place) on sale for five cents a glass as a soda fountain drink. The name of Coca-Cola _____(give) by Pemberton's bookkeeper Frank Robinson. Robinson _____(know) for having excellent penmanship so he wrote the letters that are still famous today. In 1887 the formula _____(buy) by Asa Candler for $2,300. The beverage _____largely _____(advertise) and by the end of the century the drink _____ (sell) across the United States and Canada.

Cinema

The first film _____ (present) by the Lumière brothers in December 1895 in Paris, France. They used a device called The Cinématographe, which was camera, projector and printer and _____(design) by themselves. The first films _____(show) at fairgrounds, music halls or any big room. The films _____ (accompany) by lectures and music. By 1914, several national film industries _____ (establish). The film industry in Europe _____ (affect) by the First World War and American film industry started to grow. The first colour films were expensive and Kinemacolor process _____ (use) mainly for documentary pictures. In 1932 less expensive colouring technique _____ (introduce). It _____(use) for films such as "Gone With the Wind "and "The Wizard of Oz" (both 1939). These films _____(shot) in colour and introduced it to the masses.



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1. Complete the sentences, use the words:

sale	invented	introduced.	device
penmanship	fairgrounds	across	colour

1. Coca-Cola was _____ by Doctor John Pemberton.
2. Robinson was known for having excellent _____ .
3. The drink was sold _____ the United States and Canada.
4. It was placed on _____ for five cents.
5. They used a _____ called The Cinématographe.
6. The first films were shown at _____, music halls or any big rooms.
7. The first _____ films were expensive.
8. These films were shot in colour and _____ it to the masses.

2. Choose the correct answer

1.What beverage did Doctor John Pemberton invent?

a) Fanta	b) Pepsi	c) Coca-Cola

2. What was the price of the glass of Coca-Cola

a) 5 cents	b) one dollar	c) fifty cents

3. Who gave the name to Coca-Cola?

a) John Pemberton	b) Frank Robinson	c) Asa Candler

4. What was Robinson famous for?

a) He was a good cook.	b) He had a pharmacy	c) He had excellent penmanship.

5. Who presented the first film in Paris?

a) Asa Candler	b) the Lumière brothers	c) Frank Robinson

6. Where were the first films shown?

a) in the libraries	b) in the fields	c) in the shopping malls

7. What pictures used the colouring first?

a) romantic films	b) cartoons	c) documentary

8. What is "The Wizard of Oz" famous for?

a) It was the first sound film.	b) It was the first colour film.	c) It showed colour to the masses.

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