

Exercise 3

Read the information. Then listen and choose the correct answer, A, B or C.

- First, look quickly through the questions (1–5), without looking at options A, B or C.
- Decide what the overall context is.
- Decide what the key words are in each question. For example, the key words in Question 1 might be *other students*, *enjoy*, *because*.
- Listen and pay attention to what the speakers say about each question.
- Choose the best option, A, B or C. Remember that the speakers probably won't use exactly the same words as in the options, but they will use words with a similar meaning.

-
1. Josh thinks other students will enjoy his and Kate's presentation on shopping malls because
 - A they may be surprised by some of the statistics.
 - B the topic is something everyone has an opinion on.
 - C plenty of images will hold their attention.
 2. Kate and Josh agree that the main problem with the Bayview Centre Mall is
 - A the lack of transport options.
 - B the design of the mall.
 - C the limited opening hours.
 3. Why is Kate disappointed with the survey she carried out at the Bayview Centre?
 - A Only a narrow range of people answered her questions.
 - B She didn't get the number of responses that she wanted.
 - C The questions weren't useful for getting detailed information.
 4. Professor Simmons' article claims that people have mainly stopped shopping at malls because
 - A they prefer to shop using the internet instead.
 - B they have less money to spend than they did before.
 - C they no longer want to buy unnecessary things.
 5. Joanne Derrick's article claims that many shops lose business because
 - A their products are not displayed in an appealing way.
 - B they have no specific target market.
 - C they no longer satisfy their older customers.

