

1. Put an 'X' for the logos of a music TV show



2. Read the text and choose the appropriate meaning for each word from the text.

Idol is one of the most successful entertainment formats ever launched. The first Idol, Pop Idol, began in 2001, and quickly became a worldwide **phenomenon** with local versions in many countries and territories. Hundreds of millions of viewers worldwide have watched The Idol programme since it was first launched in the UK. The show has been on the top ten rating lists of most countries. Year after year, Idol remains a global smash hit.

Some Facts



American Idol began in 2002 and quickly became the most popular entertainment series in America with viewers in the hundreds of millions. Vietnam Idol is part of the Idol franchise created in the UK by Simon Fuller. The first **season** of Vietnam Idol **aired** on May 23, 2007, and the fourth season aired on August 17, 2012. The Vietnam Idol **process** includes: auditions, semi-finals, and finals. The final contestants perform live on stage to a television **audience**. The contestants receiving the fewest viewers' votes are eliminated from the competition.

- **to air**

a. to breathe in

b. to broadcast

- **phenomenon**

a. an event which people talk about

b. a person in action

- **audience**

a. people at a performance

b. public speakers

- **season**

a. a TV show's episode

b. a TV contest

- **process**

a. way of doing things

b. a series of actions

3. Read the text and answer the following questions.

- What entertainment format is a global smash hit?
- Where did the Idol format come from?
- How long has the Idol format lasted?
- Is Vietnam Idol an original programme or a franchised one?
- What do you think of the Vietnam Idol shows?