Exercise 9

Read the information. Then complete the table with the phrases from the article in the box. The first one has been done for you.

Some global multiple-choice questions in the IELTS Reading test focus on the writer's attitude. Understanding the language that the writer has chosen to use can help you with this. For example, the use of negative language such as *disappointing*, *frustrating*, or *a complete disaster* may indicate that the writer doesn't view the situation they are describing in a positive light.

end in failure | set a new crowdfunding record | the world is his oyster | take off

flair and charisma in abundance | ran into difficulty | made fun of him

knocked back | infringed patent law | become high-flyers

industrial disputes

phrases with a positive meaning	phrases with a negative meaning
achieve great success	

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