Write the Introduction and Conclusion the the following topic:

Advertising has become part of everyone's life. Some people say that advertising has a positive impact on our lives. To what extent do you agree or disagree?

Introduction:

People in the modern world come into contact with advertisements almost everywhere, from online commercials, to banners displayed on crowded streets. Frequent exposure to advertisments of the same, or similar types of products, helps consumers make a clear comparison of certain aspects of the product, such as function or price, before deciding which items are suitable for their needs. For instance, thanks to the commercials of Iphone X and Samsung Galaxy S10, people wishing to purchase a smartphone can easily weigh up the pros and cons of these two products, and then choose the right one that serves their demand.

However, widespread advertising can also have some negative consequences that are worthy of consideration. First, the information delivered in advertisements is not always accurate, as many companies exaggerate the features of their products in order to draw attention from the public. As a result, consumers are likely to receive products of much lower quality than advertised. Second, the heavy cost of producing a range of advertisments can raise the market price of many products, meaning that people will have to pay more money to buy an item that they want.

Conclusion

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