UNIT 4- THE MASS MEDIA

LISTENING: Social media: Language learning apps
(Phương tiện truyền thông xã hội: ứng dụng học ngôn ngữ)
1. **Read about how three students use social media. Complete the sentences with the words from the box.**

updates	interactive	app	record	connect	GPS	audio

Student A: I can now talk with my friends and relatives using a free video chat (1) _____ on my favourite social media. I can also (2) _____my own videos and send them to other people. I can even use a(n) (3) _____ app to find my way around in a new place.

Student B: I got an A on my English test last week. I'm so proud because I worked so hard. I joined a(n) (4) _____ online course taught by an experienced tutor. I also became a member of an online language community where I was able to (5) _____ with native speakers, ask questions and practise speaking via (6) _____ and video chat.

Student C: I've been using different social media sites for a year and they have really changed my life. I can connect with people I know and make new friends any time. I can also post (7) _____ on my projects and start an open discussion with my classmates.

2. **Listen to a conversation between two students talking about language learning applications. Which of the following did they not talk about?**
1. Lan's English test results
2. Nam's birthday
3. Language-learning courses
4. Playing online games
5. Chatting online with native speakers
6. Writing a blog

3. **Listen again. Give answers to the following questions.**
1. How does Lan learn new vocabulary?
→ **1. She** _____some language learning apps on her smartphone and started learing_____ on the go.
2. Why does Lan like playing language games?
→ **Because she wants to** _____ **her** _____.

3. How does Lan connect with native speakers of English?
→ **She uses some** _____.

4. How did she create her flashcards?
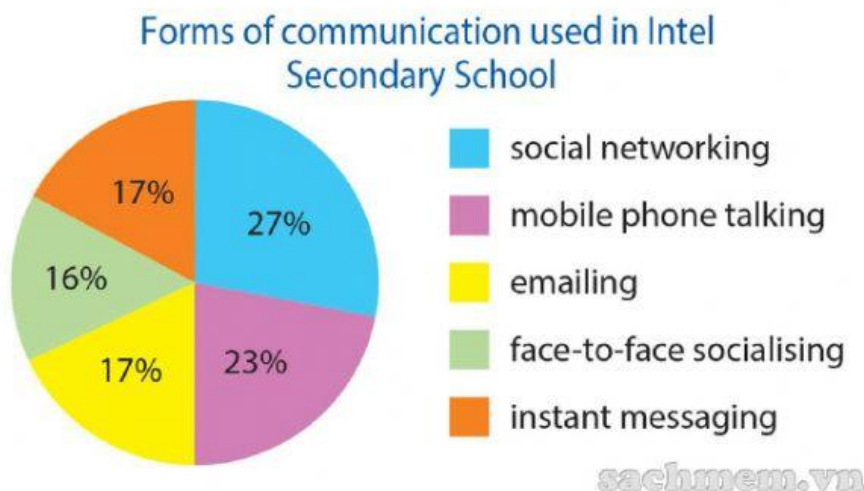→ **She used a** _____ **on her smartphone.**
4. **What do think about Lan's ways of improving her English? What can you learn from her experience? (record your voice and send to google classroom)**

Writing

Describing a pie chart showing the use of online resources

2. The pie chart below illustrates the forms of communication used by students in Intel Secondary School. Complete the description with the words in the box.

(Biểu đồ hình tròn dưới đây minh họa các hình thức truyền thông được sử dụng bởi các sinh viên trong trường Trung học Intel. Hoàn thành các mô tả với các từ trong hộp.)

Forms of communication used in Intel Secondary School

17%   27%
16%
17%   23%

- social networking
- mobile phone talking
- emailing
- face-to-face socialising
- instant messaging

sachmem.vn

tied in	majority	recorded	preferences	dominant	the least

The pie chart shows the preferred forms of communication recorded in a survey carried out in Intel Secondary School in August 2014. Following is a brief description of the students' (1) _____. Social networking is (2) _____ as the most preferred form of communication with a (3) _____ of 27%. Mobile phone ranks the second at 23%. Emailing is closely (4) _____ with instant messaging at 17% each. The least is face-to-face socialising, which is given 1% less than emailing and instant messaging.

To conclude, the (5) _____ mode of communication for the students at Intel Secondary School is social networking. Of all the other forms – mobile phone talking, emailing, face-to-face socialising and instant messaging – students use face-to-face socialising (6) _____.

COMMUNICATION AND CULTURE

Learning English with video *(Học tiếng anh với video)*

1. Listen to a conversation between Nam and Mai about learning English with video. Decide whether the following statements are true (T) or false (F).

	T	F
1. Nam and Mai's English teacher never let them watch videos.	☐	☐
2. *Mr Bean* and The *IT Crowd* are popular series on domestic TV channels.	☐	☐
3. Both speakers had watched many of these TV series.	☐	☐
4. Nam thinks watching the videos is time-consuming.	☐	☐
5. Mai thinks that teachers should not choose videos to show in their classes.	☐	☐

2. What videos you would like to watch in your English lessons classes. Give reasons.

(Record your voice and upload on google classroom)

Culture 1
Social media apps *(Ứng dụng phương tiện truyền thông xã hội)*
1. Read the following text and give short answers to the questions.

The advancement of technology has enabled the Internet users to access various social networking apps. Most of these apps are designed to help people to keep in contact with their friends and share information. They are easy to download, install and update. Free apps have only basic services, but the paid ones have more advanced options.

Most social networking sites and apps offer users communication, entertainment and security. You can chat with and send messages to your friends and followers using live messenger and mail functions.

You can listen to music or watch videos on video-sharing apps, which also allow you to create your own video clips and share them with friends and family. For people who like playing games, there is a wide selection of

game apps in all genres for all ages. The most popular ones are action and adventure games followed by puzzles and board games.

Mobile security apps are designed to protect and secure smartphone and tablet devices, in cases of theft or loss of data. Additional features include virus detection and removal, and scanning websites for phishing scams.

Most apps are fun and people use them all the time - to chat with friends, play games, get directions, check the weather forecast, read news and books, and a lot more. However, before you decide whether to download an app, you need to go through its functions very carefully and read the user reviews.

1. What are social networking apps for?

2. Why do people pay for social networking apps?

3. What is a video-sharing app?

4. What are the most popular game apps?

5. Name some functions of mobile security apps.

6. What should you do before downloading an app?

Từ vựng

1. **entertaining** /ˌentəˈteɪnɪŋ/(adj): có tính giải trí

2. **time-consuming** /ˈtaɪm kənsjuːmɪŋ/(adj): tốn thời gian

3. **episode** /ˈepɪsəʊd/(n): tập (phim, truyện)

4. **domestic** /dəˈmestɪk/(adj): trong nước

5. **enhance** /ɪnˈhɑːns/(n, v): nâng cao

6. **install** /ɪnˈstɔːl/(v): cài đặt

7. **follower** /ˈfɒləʊə(r)/(n): người theo dõi

8. **subtitle** /ˈsʌbtaɪtl/(n): phụ đề