

PSYCHO 5

Try to recall the most bright, odd or impressive facts about Psycho and the shooting process.

What was unusual about Psycho? Why did it rub the censors the wrong way?

1. Listen to the snippet and join the matching parts _____:

the rough

its harshest

common

no excessive

no lovers together

proper respect

needed to be

owned or used

not even close

was due

cut

in bed

punished

in life

judge

kissing

to acceptable

a toilet

2. Read, listen, drag and drop _____

went ballistic

what any of us think

one bumpy encounter

three of us are positive

in case there is any

sacrificial lambs

can emerge unscathed

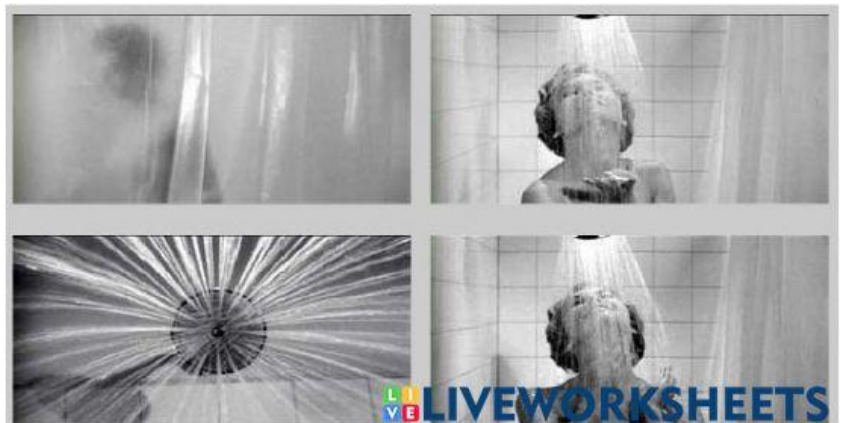
very likely to get flagged

In script form, Psycho already had

_____ with

the censors. Of course, then as now

filmmakers commonly stuff the



script with elements _____ by the censors –

_____. That's so the scenes they really care about

_____. And the sequence Hitch mostly cared about was one in the shower.

Hitchcock sent the film to the censor board and waited for the reply. He did not have long to wait for the reply. The censors _____ over the shower scene.

The problem was they couldn't agree on what they saw. "Gentlemen, we have seen the sequence ten times now. _____ that they saw nudity. The other two of us are certain we did not. If we watch this sequence another ten times, it's not likely to change _____ we've seen. I propose we send the film back with the memo instructing Mr. Hitchcock to remove the nudity _____ in the film."

3. Listen to the snippet once. What is going on? What was reaction of the censors? _____

Listen again and put the actions of Alfred Hitchcock in order.

Back went the film to Hitchcock. "Please, take out the nudity."

___ he turned them over, he tossed them up and down

___ expressionless, Hitchcock read the memo

___ "Nothing," he said. "Nothing at all".

___ he unpacked the film reels

___ dictated this memo

___ held them in his arms for a moment.

___ his assistant was puzzled, "What are you doing, Mr. Hitchcock?" .

___ he placed the unaltered reels in a new package

Dear Gentlemen of the Censor Board,

the nudity has been removed.

Best regards,

A. Hitchcock

4. Read the questions, listen to the clip and answer them





If the censors allowed Hitchcock to keep the two lovers in bed in the opening, what Hitchcock would take out?

If the censors allowed Hitchcock to leave the shower sequence untouched, what would Hitchcock reshoot then?

What did Hitchcock ask the censors to tell him how to do?

What was scheduled?

What came?

Who was ready to go?

Who was a no-show?

What did Hitchcock get?



5. Listen to the snippets, transcribe them and find the correct place for each one in the script. There are two extra gaps.



A. _____

B. _____

C. _____

D. _____

In 1960 it was common for folks to go to the movies whenever they wanted, _____. The idea of being told to wait until the next showing begins was peculiar if not downright rude.

_____ Every newspaper and every magazine ad would stress _____. Giant lobby posters read: it is required that you see Psycho from the very beginning, ' – next a life-size photo of Hitchcock pointing his watch with a skull on his face. _____

Some signage was more tongue-in-cheek: “We won’t allow you to cheat yourself, _____. Therefore, do not expect to be admitted into the theatre after the start of the picture. _____ We say no one and we mean no one, not even the manager’s brother, the President of the United States, or The Queen of England, God bless her.”

Listen and check _____

6. Listen and match the prepositional phrases _____

was in New York

he was up

just off

with the theater

arrived at

rolled down

marveled at

many hours before

as the morning

snaked

the deli at

around

the tailor-shop down

owner

early

the window

to promote

the tailor-shop

the first show-time

wore on

the phone

what he saw

the theater

the block

past the deli

the corner

PSYCHO OPENINGS ARE A SOLID SMASH!

IN NEW YORK... CHICAGO BOSTON... PHILADELPHIA!

In every situation crowds have responded as never before to the promotion policy: "No one will be admitted to the theatre after the start of each performance of 'PSYCHO'." The results have been electrifying. Coupled with the sensational exhibitor follow-through on first showings, audiences have been catapulted out of their homes and into the theatres playing "PSYCHO."

THE PICTURE AND POLICY ARE AS ONE - AND BOTH ARE SENSATIONAL HITS - nationally 1964

DuMILLE, NEW YORK

WOODS, CHICAGO

ARCADIA, PHILADELPHIA

Everything in the unprecedented campaign for these first showings is building up to the coast-to-coast general release of "PSYCHO."

To insure your reaching the same phenomenal grosses when you play this outstanding attraction, you are urged to maintain this successful, proved policy.

The entire Press Book campaign is slanted on this unique policy which has had such great audience acceptance. Your follow-through will reap for you the same SRO business as in the earlier engagements.

PARAMOUNT, BOSTON

NOTE!

An always table service has been prepared for inclusion in this Press Book, setting in complete detail how you can capitalize on the local advertising area.

Now fill the gaps in the script with the prepositions.

Listen and check _____

June 16, 1960

This was the opening day. Alfred Hitchcock was ____ New York to promote Psycho. He was ____ early enjoying his first cigar of the day. That's when it happened. It was one of the Paramount executives, just ____ the phone ____ the theater owner on Broadway, something strange was happening.

Hitchcock arrived ____ the theater at 8 o'clock a.m. From the street, he rolled ____ the window and marveled ____ what he saw. There, outside the theater, many hours ____ the first show-time, a line was forming. And not a short one, a line that grew and grew as the morning wore ____ . It snaked ____ the deli ____ the corner and around the tailor-shop ____ the block.

'What kind of fluke is this?' the Paramount Press wondered. 'Is it the weather?'

7. Listen to the snippet and answer the questions _____ :

Why did Hitchcock return to the same theater for an evening showing that night?

When and where did he enter the cinema theater?

___ Meanwhile, Sam Loomis is keeping Norman busy in the motel office.

___ Lila, Marion's sister, has just entered Norman's house looking for Marion.

___ That's when it dawns on Norman: where is Lila? She's going to the house.

___ Remember, the audience just saw the detective murdered while doing exact the same thing.

___ She can't get caught. She hides in the stairwell when she sees the door to the cellar. What's in there?



___ Lila is hurrying down the stairs, she sees Norman approaching out the window.

___ Norman leaves fast. Back to the house.

___ She opens the cellar door. There, a figure seated in a wood chair in the dim light, an old woman in the corner, facing the wall.

___ Sam appears , he grabs Norman, saved at the last moment.

___ The figure slowly spins to reveal... Lila screams, her arm knocks the bulb hanging from the ceiling.

___ Missis Bates? Lila calls stepping toward the figure. She reaches out to touch her shoulder.

___ The light sways back and forth. And there, in the doorway, Norman, dressed as his mother, knife raised over his head. He's going to kill her!

In the theater, it was shock, it was awe. People fainted. There were walkouts, it was pandemonium. Nobody had ever witnessed anything like this before.

Number the pictures in the correspondent order



8. Listen to the snippet _____. Report back everything you can hear about the reaction of audiences. What is the "return viewing"? Listen again and fill the gaps with numbers.

Psycho set attendance records around the world. It grossed over \$ ___ million in the US and more than \$ ___ million internationally. Combined, that's more than \$___ million today. In 1960, that was second only to Ben-Hur. But Psycho was far more profitable. Psycho would go on to become Hitchcock's all time top money-maker.



9. Listen to the last clip of the series _____

What did you like the most about these stories?