

BLOGGER INTERVIEW



You will hear an interview with a blogger named Karen. Listen and choose the correct answer.

1 Who will probably not understand blogging?

- A the elderly
- B someone who is not a tech expert
- C people in their thirties or forties

2 If you start blogging about your hobby

- A you will probably earn a lot of money from it.
- B you will have the chance to socialize with a lot of people.
- C you may find others don't share your interests.

3 What can a business offer its customers through a blog?

- A reviews of similar products
- B further information about its products
- C free samples of products

4 Bloggers

- A have often experienced with writing a book before.
- B are usually magazine or newspaper journalists.
- C may be offered the chance to work in the press.

5 When someone is committed to blogging.

- A they might be offered a new job because of it.
- B they can be considered an expert in writing.
- C they will earn the respect of fellow writers.

6 What should a blogger avoid?

- A being too honest about some topics.
- B dealing with too many issues at a time.
- C using their blog in a negative way.

