INDICATORS:

-Recognizes the corresponding type of talk by ticking on the correct type.

-Identifies main ideas related to types of talks by ticking on the correct option.

Listening Strategy: Different Types of Talks

There are different types of talks, if you understand the type of talk, it will help you to predict answer using your knowledge of the topic. These are the most common types of talk.

1. **Public Announcements.**
   These talks are messages given to the general public in specific locations like airports, airplanes, trains, buses and large events like conferences or sport games. The questions are usually focus on details about times and schedules, as well actions the listener needs to take.

2. **Business talks.**
   These talks take place in business settings such as in meetings or in an office and can be things like announcements made to the staff. The questions generally focus on details like locations, people, and specific information.

3. **Commercial messages**
   These will be talks similar to advertisements or commercial from television or the radio. The questions will focus on details of the product like specific features and prices. The questions could also ask about who might buy the product.

4. **Recorded messages**
   These talks are similar to what you might hear when you call a business. The questions will usually focus on details of the message.

5. **News, weather, and public service messages.**
   These talks will be like the news reports you would see on television or hear on the radio. The questions will vary likely focus on details about what the reporter has said.

Look at the following example.

Woman: Reports are in today of trouble on Wall Street. For three consecutive quarters, Doyle Industries has posted a loss. The company admitted to cash flow problems last month when hundreds of its employees did not get paid. Several company vehicles were also repossessed around the same time. The company has since fixed its payroll issues, but insiders believe that the electronics manufacturer will close at least one of its East Coast plants. For more on this story, check the KCPC Website and stay tuned for our six o'clock show.

What kind of talk is this? News report

Clues

- **Introduction:** The speaker refers to reports. A news program gives reports.
- **Body:** The woman gives detailed information about a company. This suggests we are listening to the business section of a news program.
- **Conclusion:** The woman tells us to check a website and watch a six o'clock show. News programs are frequently shown in the evenings.

Practice.

A. Listen to the following short talks and tick on the correct type.

1.
Public announcement.
Business talk.
Recorded message.
Commercial message.
News, Weather, and Public Service Message.

2.
Public announcement.
Business talk.
Recorded message.
Commercial message.
News, Weather, and Public Service Message.

3.
Public announcement.
Business talk.
Recorded message.
Commercial message.
News, Weather, and Public Service Message.

4.
Public announcement.
Business talk.
Recorded message.
Commercial message.
News, Weather, and Public Service Message

5.
Public announcement.
Business talk.
Recorded message.
Commercial message.
News, Weather, and Public Service Message

B Listen to the talks again and answer the questions.

1. What does Dr. Spartan do? (Talk 1)

(A) He works at a hospital.
(B) He helps companies in trouble.
(C) He welcomes guests.
(D) He speaks about medicine.

2. What is the purpose of this message? (Talk 2)

(A) To inform passengers of a delay
(B) To ask passengers for help
(C) To delay a flight
(D) To speak about the airline

3. When would you need assistance? (Talk 3)

(A) To dial an extension
(B) To speak to the operator
(C) To stay on the line
(D) To connect to an unknown extension

4. What will the temperatures be? (Talk 4)

(A) 25-29 degrees (B) 30-34 degrees (C) 35-39 degrees (D) 40-45 degrees

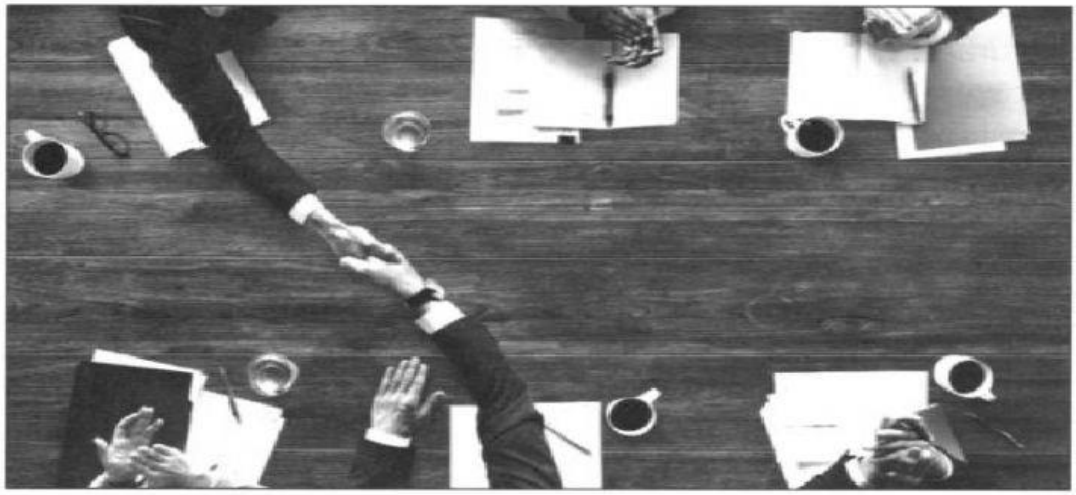
5. How do you get the discount? (Talk 5)

(A) Make a one-week hotel reservation
(B) Wait until summer
(C) Book a flight
(D) Wait until winter

Mini-Test 4

A Listening: Photographs

Listen and circle the letter of the statement that best describes the photograph.



1. (A) (B) (C) (D)

2. (A) (B) (C) (D)

3. (A) (B) (C) (D)

B. LISTENING: Question Response.

Listen to the question or statement and three responses. Circle the letter of the best response.

1. (A) (B) (C)

2. (A) (B) (C)

3. (A) (B) (C)

4. (A) (B) (C)

5. (A) (B) (C)

6. (A) (B) (C)

7. (A) (B) (C)

8. (A) (B) (C)

C. Listening: Conversations.

Listen and choose the best answer.

1. What is the conversation mainly about?

(A) Sales figures for the previous year
(B) This year's sales figures
(C) Why the woman should work in sales
(D) Where to find a good market

2. How does the man feel about the marketing campaign?

(A) It decreased sales.
(B) It improved sales.
(C) It was too expensive.
(D) It was unpopular.

3. Which product does the woman think should be discontinued?

(A) QT592
(B) TT998
(C) JT002
(D) TT988 and QT592

4. What was the company's bestselling product?

(A) QT592
(B) TT998
(C) JT002
(D) All of them

D. LISTENING: TALKS

Listen and choose the best answer to each question.

1. What number should you dial to speak to someone in Chinese?

(A) 1
(B) 2
(C) 3
(D) 4

2. What should you do if you want to speak to a specific employee?

(A) Press 0
(B) Press the extension number
(C) Wait on the line
(D) Press #

3. What kind of services can you get from this firm?

(A) Advice on decorating a house
(B) Advice on marketing a new product
(C) Advice on how to buy a boat
(D) Advice on your money