

# video 1

## What's cooking?

### Preview

#### CULTURE

Cooking in the United States and Canada is popular with both men and women. There are best-selling cookbooks and popular TV cooking shows to help people learn to cook almost every kind of food. But cooking shows appeal to people who don't like to cook, too. Some cooking shows feature chefs competing against each other (like *Iron Chef*) or exploring new foods in different countries (like *No Reservations*). And many people film their own cooking demonstrations and post them online. For North Americans, watching cooking shows isn't just educational – it's entertaining!



*What do you think the programs Iron Chef and No Reservations are about?*

*Would you like to be on a cooking show? Why or why not?*

*Who likes to cook in your family?*