

2.2

What does the company do?

Lesson outcome

Learners can understand and give a short basic description of a company.

Lead-in

1 Do you have these products? What brand is the product?

car e-reader laptop/computer mobile phone TV washing machine

Vocabulary What companies do

A



B



C



D



E



F



2A Match the photos (A-F) with the business activities.

design cars make clothes make consumer electronics
provide air transport services provide financial services sell products online

B Match the companies with the business activities in Exercise 2A.

Allianz Amazon Inditex Qatar Airways Samsung Volkswagen

3 2.01 Choose the correct word. Then listen and check.

- 1 Qatar Airways *designs / provides* air transport services.
- 2 Allianz *provides / makes* financial services.
- 3 Volkswagen *designs / provides*, makes and sells cars.
- 4 Amazon *makes / sells* books and other products online.
- 5 Inditex makes and *sells / provides* clothes in shops and online.
- 6 Samsung *makes / provides* mobile phones and home electronics.

4A Write sentences about these companies using the verbs in Exercise 3.

Alibaba Apple Bank of China H&M Lufthansa Toyota

B Work in pairs. Ask and answer questions about the companies.

A: What does Apple do? B: It makes ...

5A 2.02 Write the missing numbers. Then listen and repeat.

| | |
|-----------|--|
| 100 | a/one hundred |
| _____ | three hundred and twenty |
| 647 | six hundred _____ forty seven |
| 1,000 | a/one thousand |
| 55,367 | fifty-five _____, three _____ and sixty-seven |
| _____ | seventy-eight thousand, one hundred and thirteen |
| 100,000 | a/one hundred thousand |
| 360,000 | three hundred _____ sixty _____ |
| _____ | eight hundred and ninety-two thousand, six hundred and seventeen |
| 1,000,000 | a/one million |

→ page 112 See Numbers

B 2.03 Complete the sentences with the numbers in the box. Then listen and check.

150 220 7,000 174,000
100,000 140,000

Allianz has over ¹ _____ employees in more than seventy countries.

Amazon has over ² _____ warehouse robots.

Qatar Airways has ³ _____ aircraft and flies to over ⁴ _____ destinations.

Inditex has over ⁵ _____ stores and over ⁶ _____ employees in ninety-six countries.

C How many employees/students are there where you work/study?

→ page 97 See Pronunciation bank: Numbers

T

Teacher's resources:
extra activities

Reading and listening Company information

About Tramuntana

We are an e-commerce company. We sell clothes and shoes in our online shop. We work with top brands. We are based in Paris and have offices in eighteen countries. We have 700 staff all over the world. Most of our sales are in Brazil, Mexico, Spain, Poland, Germany and Ireland.

6 Look at the company profile. Complete the table.

| | |
|----------------------------|--|
| Company name | |
| Business | |
| Head office | |
| Number of countries | |
| Number of staff | |
| Top sales | |

7 Read the company profile again. Are the sentences *true* (T) or *false* (F)? Correct the false sentences.

| | |
|---|--|
| 1 Tramuntana designs cars. | 4 It is an international company. |
| 2 It sells products on the internet. | 5 There are 700 staff in Paris. |
| 3 It sells famous brands. | 6 The top sales are in Asia. |

8 2.04 Listen to Alan Murray talking about his company. Match 1-5 with a-e.

| | |
|--|--|
| 1 We are | a in Bonn, Germany. |
| 2 We provide | b an international transport company. |
| 3 Our global head office is based | c in 220 countries. |
| 4 We have over 360 offices | d 85,000 staff and 250 aircraft. |
| 5 We have | e global logistics services. |

A/AN

→ Grammar reference: page 106

We use *an* with a word beginning with a vowel sound: *an airline, an e-commerce company, an international transport company, an MBA, an hour, an online company, etc.*

We use *a* with other words: *a bank, a car company, a manufacturer, etc.*



Teacher's resources: extra activities

Writing

9A Look at the table about the InterContinental Hotels Group. Write a short description of the company. Use some of the phrases in the box.

| | |
|---------------------|--|
| Company name | InterContinental Hotels Group (IHG) |
| Business | hospitality services |
| Head office | Denham, England |
| Hotels | Over 5,300 |
| Countries | 100 |
| Staff | Over 375,000 people in hotels and corporate offices globally |

We are a/an ... company. We make/sell ... We provide ... services.

We are based in ... We have (offices) in ... We have over ... staff/offices/etc.

B Work in pairs. Write a similar description about a different company. Use some of the phrases in the box.

Student A: turn to page 114.

Student B: turn to page 115.

C Compare your descriptions from Exercise 9B with your partner.

Self-assessment

I can understand and give a short basic description of a company.

