

MS. CHI ENGLISH

Name: _____

Date: .../.../2022

Class: S8

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GLOBAL ENGLISH 8: UNIT 4 – ADVERTISING

VOCABULARY 2

A. VOCABULARY

No.	New words	Meanings	No.	New words	Meanings
1	swap (v)	trao đổi, hoán đổi	9	multicoloured (a)	đa màu sắc
2	embroider (v)	thêu	10	long-lasting (a)	bền lâu
3	tenacity (n)	sự kiên trì	11	manufacture (v)	sản xuất
4	create a sensation	gây ra sự thích thú, ngạc nhiên	12	go into business (with)	bắt đầu công việc kinh doanh
5	tabletop (a)	trò chơi trên bàn	13	vitamin-rich (a)	giàu vitamin
6	exclusive (a)	độc quyền	14	snorkelling (n)	lặn bằng ống thở
7	a variety of	đa dạng	15	award-winning (a)	được trao tặng
8	games console (n)	máy chơi game	16	go on safari	đi săn/tham quan vườn thú

***Note:** n – noun: danh từ; v – verb: động từ; a – adj: tính từ

*** Con học thuộc nghĩa của từ, chép mỗi từ 1 dòng vào vở ghi và chính phát âm theo từ điển.**

B. HOMEWORK

I. Choose the correct answers.

0. Little Daniel wants to go on _____ on summer vacation as he loves observing animals.

- A. safari B. log cabin C. sensation

1. The two brothers go into a clothes *retailing* (bán lẻ) _____.

- A. business B. tenacity C. tabletop

2. Civil (thuộc về dân sự) aircraft engines must be quiet, non-polluting, reliable and _____.

- A. games console B. snorkelling C. long-lasting

3. Many male *garments* (trang phục) are heavily _____ in multiple colors.

- A. vitamin-rich B. exclusive C. embroidered

4. If you have _____, you are very determined and do not give up easily.

- A. manufacture B. tenacity C. award-winning

5. Students are offered a wide _____ courses in this department.

- A. variety in B. variety of C. variety at

II. Rewrite the sentences using the words/phrases given in the brackets.

0. I was interested in the show when it was first performed. (sensation)

→ The show **caused me a sensation when it was first performed.**

1. There is widely accepted evidence that people who eat fruits and vegetables containing a lot of vitamins enjoy better health. (vitamin-rich)

→ There is widely _____.

2. We went swimming with a snorkel, and then returned for lunch. (snorkelling)

→ We went _____.

3. For his vacation, he plans to have a trip to watch, photograph, or hunt wild animals in their natural environment in Kenya. (go on safari)

→ For his vacation, he plans _____.

4. This Christmas sees the launch of a new electronic device used for playing computer games on a television screen. (games console)

→ This Christmas _____.

5. She proposes an exchange of contracts at two o'clock. (swapping)

→ She _____.

III. Fill in the blanks with suitable words/ phrases (hints are provided).

0. He works for a company that **manufactures** (produces) car parts.

1. She managed to secure a/an _____ (unshared) interview with the star.

2. When you've finished reading your book, and I've finished mine, can we _____ (exchange)?

3. The published book creates _____ (interest and excitement) on both sides of the Atlantic.

4. Even when *contamination* (sự ô nhiễm) is low or nonexistent, consumer fears over impurities in their food can cause immediate, severe, and _____ (enduring) economic consequences (hậu quả).

5. He has _____ (a lot of) different, brightly-coloured ties that he wears to work.

IV. Match the definitions with suitable words.

0. swap	0 - e	a. having many different colours
1. embroider	1 -	b. continuing for a long period of time
2. long-lasting	2 -	c. determination to do something
3. multicoloured	3 -	d. to produce goods in large numbers, usually in a factory using machines
4. manufacture	4 -	e. exchange
5. tenacity	5 -	f. to decorate by sewing small patterns or pictures in coloured thread (onto a piece of cloth)

You are going to read a newspaper article about a polar explorer. For questions 31–36, choose the answer (A, B, C or D) which you think fits best according to the text.

Mark your answers on the separate answer sheet.

Pen Hadow – polar explorer

*The explorer is risking his life in the Arctic again,
this time for all of us. Cole Moretonin reports.*

In 2004, Pen Hadow became the first person to trek to the North Pole alone, without being resupplied on the way. That meant swimming through unimaginably cold waters, fighting frostbite and risking encounters with polar bears. Just eight months later, he made a similar trip to the South Pole. Now he is back in the Arctic again, preparing for an expedition he says is even more ambitious. Explorers are confident, driven individuals. They have to be. This time, however, there is far more at stake. Pen and two colleagues will set out on a three-month, 1,000-kilometre trek to the North Pole, taking detailed measurements of the thickness and density of the ice. Nobody has ever done this before, and he knows the results will be of vital importance to the scientific community. This will be the truest picture yet of what global warming is doing to the ice that covers the polar region.

Pen is married to Mary, a horsewoman, who says he has a 'spine of steel' and who shares his love of the outdoors. She helps to run his polar guide business and claims to be more worried about him when he's at home: 'He's in more danger driving along the motorway because I know that in his head he's somewhere in the Arctic.' For fun, she once competed against him in a famous mountain event in which riders on horseback race against people on foot. Mary and her horse finished an hour ahead of Pen.

Pen and Mary live in the country with their two children. 'It's much harder to be away from them this time,' he admits. 'They were one and five when I last went, and I made a mistake in the way I said goodbye. I thought it would be a good idea to say to my son, "You're the man of the house now, look after your mum

and your sister." He absolutely took it to heart, asking his mum how she was all the time, but the strain eventually became too much. While it was well intentioned, it was an unfair thing to do.' For similar reasons he is planning to have very little contact with them while in the Arctic. 'If you call them, you remind them how far away you are.'

He is spending these last days before departure preparing his kit, obsessively. 'Out on the ice, one is virtually incapable of mending things or doing anything that isn't absolutely straightforward,' he says. With him will be Ann Daniels, one of the world's leading polar explorers, and the expedition photographer, Martin Hartley. They will be supported by a crew of six, flying in supplies. Being part of a team is actually more stressful to someone with his mentality, says Pen, and something else is on his mind too. 'I'm going to be 47 on Thursday. I've done far less training than I'm comfortable with.' Why? 'Organisational things always seem more urgent. So I'm almost fearful of what I'm going to ask of myself.'

Pen believes his mission reconnects exploration with the search for knowledge that drove previous generations into the unknown. 'Making it to the North Pole was ultimately a personal ambition,' he admits, 'and of limited value to anyone beyond the polar adventuring community. This time, scientists will profit from the data, and we're creating a platform in which to engage as many people as possible in what's happening in the Arctic Ocean. This is important work, and nobody can do it but us,' he says. 'Our skills, which are otherwise bizarre and socially redundant, have become hyper-relevant. Suddenly, we're socially useful again.'

line 40

- 31 In the first paragraph, what do we learn about Pen Hadow's opinion of the new expedition?
- A He feels certain that it will be successful.
 - B He thinks it may be harder than his previous journeys.
 - C He is aware of the huge significance of its aims.
 - D He is looking forward to the scientific work it will involve.
- 32 What does Mary Hadow think about her husband?
- A He isn't as determined as she is.
 - B He can't run as quickly as he thinks he can.
 - C He hasn't got enough time to manage his business properly.
 - D He finds it hard to think about anything except his expeditions.
- 33 When talking about leaving his children for long periods, Pen mentions feeling
- A ashamed that his wife has had to look after them so much.
 - B guilty that he once added to the pressure caused by his absence.
 - C sad that he is missing so much of their growing up.
 - D sorry that he can't telephone more often.
- 34 What does 'took it to heart' mean in line 40?
- A He memorised his father's words.
 - B He carried out his father's words precisely.
 - C He started to feel unwell.
 - D He was afraid of the responsibility.
- 35 What is worrying Pen about the new expedition?
- A whether he will still be fit enough to take part
 - B whether he will be mentally prepared
 - C whether the equipment will work properly in icy conditions
 - D whether the arrangements he has made will turn out well
- 36 When he compares the new expedition to his previous ones, Pen feels
- A pleased that more people will benefit from it.
 - B uncertain if it will collect information.
 - C doubtful about its long-term usefulness.
 - D relieved that the general public will be more supportive.

FCE 2 – TEST 8 – LISTENING PART 1

Các con mở link nghe sau đây bằng máy tính: <https://tinyurl.com/y6tm2kc6>

You will hear people talking in eight different situations.

For questions 1–8, choose the best answer (A, B or C).

- 1 You hear two people talking about some music they're listening to.
What does the man say about the song?
A It cheers him up.
B It reminds him of his family.
C It inspired him to take up a musical instrument.

- 2 You hear part of a radio programme in which a teacher is talking about her own education.
Why did she become a teacher?
A She enjoyed her own time at school very much.
B She was encouraged to do so by colleagues.
C She wanted others to have the same opportunities as her.

- 3 You hear a woman telling a friend about a new job she has.
What problem does she have with the job?
A being asked to do tasks she's not suited for
B being too busy at certain times of day
C being disrespected by some customers

- 4 You hear two students talking about an architecture course.
What do they agree about?
A There is too much work on the course.
B Their fellow students are creative people.
C The course is taught in an interesting way.

- 5 You hear two students talking about the chemistry laboratories at their college.
What does the woman say about the laboratories?
- A The equipment in them should be updated.
 - B They are not large enough.
 - C They need redecorating.
- 6 You hear a woman talking about a place she used to visit as a child.
What point is she making?
- A She might be disappointed if she returned there.
 - B She prefers more sophisticated holidays now.
 - C The place appeals more to children than adults.
- 7 You hear a runner telling his friend about a sports injury he has.
What did his doctor advise?
- A keep going with some training
 - B introduce other sports very gradually
 - C start running very slowly
- 8 You hear a woman talking about her favourite radio programme.
What does she say about the stories in the programme?
- A The creative element in them is what makes them work.
 - B They tend to vary in how interesting they are.
 - C They contain messages we can all learn from.

I. Write the English words that match the given Vietnamese meanings.

1. chiến dịch (n)	→ _____	6. biển quảng cáo (n)	→ _____
2. xứng đáng (v)	→ _____	7. cửa sổ quảng cáo (n)	→ _____
3. chịu đựng (v)	→ _____	8. nhận diện thương hiệu (n)	→ _____
4. quảng cáo (v)	→ _____	9. bản quyền (n)	→ _____
5. người nổi tiếng (n)	→ _____	10. quảng cáo điện tử (n)	→ _____

II. Fill in the blanks with suitable words. The first letters are already there.

1. D_____ m_____, also called online marketing, is the promotion of brands to connect with potential customers using the internet and other forms of digital communication.
2. Establishing b_____ i_____ involves implying that this quite ordinary product is somehow different and better than anything else on the market.
3. They t_____ him to join the company by offering him a huge salary and a company car.
4. The fruit had got s_____ under the weight of all the other food.
5. I saw an a_____ for the job in yesterday's paper.

***Lưu ý:** Đối với những từ con viết sai hoặc không nhớ, con chép mỗi từ 2 dòng.