

## Complete each gap with one word.

YouTube intends to offer a customized edition of its site, especially for schools and colleges, in an (1) \_\_\_\_\_ to get a foothold in the market for digital education tools. The video giant plans to sell this service, (2) \_\_\_\_\_ Player for Education, to education technology companies, which can then filter YouTube's enormous library with different restrictions. The service won't play advertisements or show video recommendations. Initially, YouTube is working (3) \_\_\_\_\_ EDpuzzle, Purdue University and Google Classroom.

(4) \_\_\_\_\_ the pandemic, Google has delved deeper into education with its inexpensive Chromebooks and software. (5) \_\_\_\_\_ to one estimate, global edtech spending is expected to rise to \$404 billion by 2025.

This isn't YouTube's (6) \_\_\_\_\_ opening in the market. For many years, the platform encouraged classrooms to use its numerous educational videos. But those initial approaches were met with concern (7) \_\_\_\_\_ the popular video service's advertising material.

YouTube said it will give all sales from its new service to creators (8) \_\_\_\_\_ videos play in classrooms for the first two years. Then YouTube will take a commission of sales. The company has not revealed how much its new service will cost.

Alexandros Vouyouklis [www.fleximedia.gr](http://www.fleximedia.gr)