

D Vocabulary



- 1 Here are some facts about Nokia. Complete the sentences with the correct words.
- Nokia on buses in China. *advertisements / advertises*
Nokia has on buses in China.
 - Nokia the 9100. *products / produces*
The 9100 is one of Nokia's
 - Nokia a lot of telephones in China. *sales / sells*
Nokia has large in China.
 - There are 53,000 *employees / employs*
The company 53,000 people.
 - Ericsson is one of Nokia's *competitors / competes*
Nokia with Ericsson in the mobile phone market.
 - Texas Instruments is one of Nokia's *suppliers / supplies*
Texas Instruments Nokia with parts for mobile phones.

2 Write similar sentences about a company you know using the words in 1.

3 Complete the table of word families.

Verb	Noun	Person	Expressions
sell	sales	 ¹	sales figures
compete	 ²	competitor	competitive prices
..... ³	advertising advertisement	advertiser	advertising campaign
employ	employment ⁴	 ⁵ employer	self-employed
produce	product ⁶ productivity	producer	productivity bonus

E Pronunciation

- 1 Look at the table below. The items in the first column are typical of a particular country. Complete the table with the correct countries and nationalities, as in the example.

	Country	Nationality
1 Champagne	<i>France</i>	<i>French</i>
2 Carnival		<i>Brazilian</i>
3 Pasta		
4 The Great Wall		
5 Port		
6 Kangaroos		
7 BMW car		
8 Sony		
9 Paella		
10 Tequila		