

Test 7

LISTENING

SECTION 1 Questions 1–10

Questions 1–6

Complete the table below.

Write **NO MORE THAN ONE WORD AND/OR A NUMBER** for each answer.

Hostel accommodation in Darwin		
Name	Price per person (dormitory rooms)	Comments and reviews
<i>Example</i> <i>Top</i> End Backpackers	\$19	• parking available • staff are 1 • nice pool • air-conditioning is too 2
Gum Tree Lodge	3 \$	• good quiet location • pool and gardens • 4 in the dormitories
Kangaroo Lodge	\$22	• downtown location • reception at the lodge is always open • no lockers in the rooms • the 5 are very clean • seems to be a 6 every night

Questions 7–10

Complete the notes below.

Write **ONE WORD ONLY** for each answer.

Kangaroo Lodge Address: on 7 Lane General information about hostel accommodation • sheets are provided • 9 is included • can hire a 8 • a shared 10 is available
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SECTION 2 Questions 11–20**Questions 11–16**

Choose the correct letter, **A**, **B** or **C**.

Anglia Sculpture Park

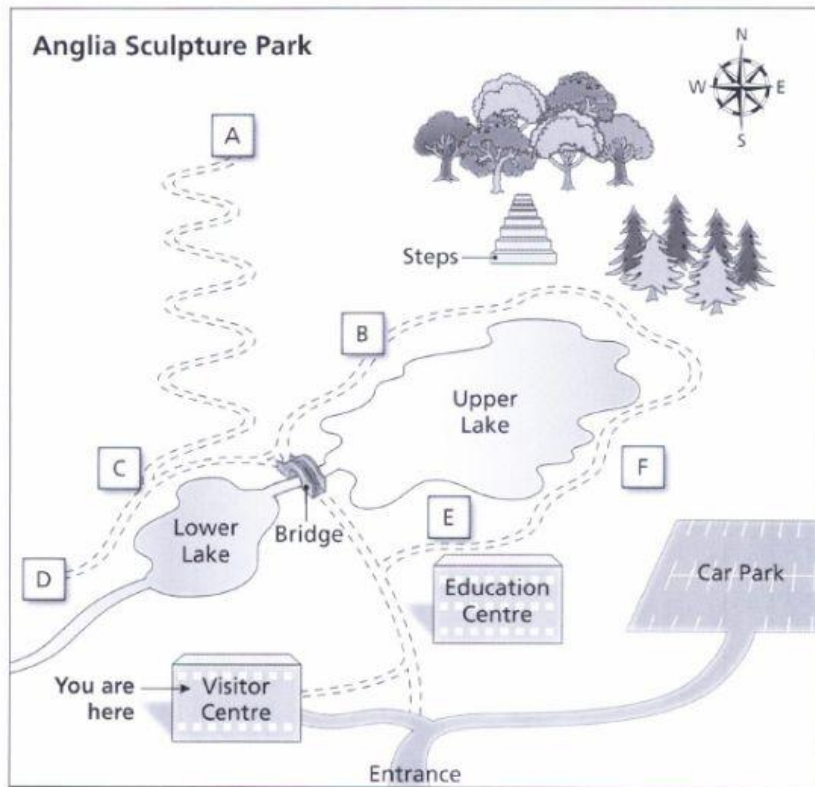
- 11 The land where the Sculpture Park is located was previously
- A** completely covered by forest.
 - B** the site of a private house.
 - C** occupied by a factory.
- 12 What is unusual about the Anglia Sculpture Park?
- A** Artists have made sculptures especially for it.
 - B** Some of its sculptures were donated by the artists.
 - C** It only shows contemporary sculptures.
- 13 What is the theme of Joe Tremain's 'burnt' sculptures?
- A** the contrast between nature and urban life
 - B** the effect of man on the environment
 - C** the violence of nature
- 14 The path by the Lower Lake
- A** is rather wet in some places.
 - B** has recently been repaired.
 - C** is difficult to walk on.
- 15 What does the speaker say about the Visitor Centre?
- A** It is being enlarged at present.
 - B** It has received an international award.
 - C** It was designed by a Canadian architect.
- 16 Today, visitors can buy snacks and sandwiches
- A** at the kiosk.
 - B** in the Terrace Room.
 - C** at the Lower Lake Café.

Test 7

Questions 17–20

Label the map below.

Write the correct letter, **A–F**, next to Questions 17–20.



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- 17 Joe Tremain sculptures
- 18 Giorgio Catalucci bird sculptures
- 19 Garden Gallery
- 20 Long House

SECTION 3 Questions 21–30

Questions 21–26

Choose the correct letter, **A**, **B** or **C**.**Marketing report**

- 21 Why did Leo choose instant coffee as the topic for his marketing report?
- A He found plenty of material on the topic.
 - B He had some practical experience in the area.
 - C He had an idea of a brand he wanted to target.
- 22 Leo discovered that in Australia, recent technological developments
- A are producing less healthy types of instant coffee.
 - B are reducing the demand for instant coffee.
 - C are improving the quality of instant coffee.
- 23 What do the speakers agree about Leo's table of coffee products?
- A It needs more explanation in the text.
 - B It is factually inaccurate in some places.
 - C It would be best to put this in the appendix.
- 24 What do they decide about the description of Shaffers coffee as a market follower?
- A Leo needs to define his terms.
 - B Leo needs to provide more evidence.
 - C Leo needs to put it in a different section.
- 25 What does Anna say about originality in someone's first marketing report?
- A Clear analysis of data can be considered original.
 - B Graphs and diagrams should be original, not copied.
 - C Reports should contain some original data collected by the student.
- 26 What difference between his school assignments and this report has surprised Leo?
- A not knowing the criteria for getting a good mark
 - B being required to produce work without assistance
 - C having to do a great deal of research

Test 7

Questions 27–30

Complete the notes below.

Write **ONE WORD ONLY** for each answer.

Notes on specific sections of marketing report

Executive summary

- Give a brief overview including the 27

Problems

- Link each problem to a 28 which explains it

Implementation

- Practical solutions to problems
- Include details such as participants, 29 and sequence
- Section is often poorly done because of lack of 30

Conclusion

- Don't use new material here

SECTION 4 Questions 31–40

Complete the notes below.

Write **ONE WORD ONLY** for each answer.

History of Fireworks in Europe

13th–16th centuries

- Fireworks were introduced from China.
- Their use was mainly to do with:
 - war
 - 31 (in plays and festivals)

17th century

- Various features of 32 were shown in fireworks displays.
- Scientists were interested in using ideas from fireworks displays:
 - to make human 33 possible
 - to show the formation of 34
- **London:**
 - Scientists were distrustful at first
 - Later, they investigated 35 uses of fireworks (e.g. for sailors)
- **St Petersburg:**
 - Fireworks were seen as a method of 36 for people
- **Paris:**
 - Displays emphasised the power of the 37
 - Scientists aimed to provide 38

18th century

- Italian fireworks specialists became influential.
- Servandoni's fireworks display followed the same pattern as an 39
- The appeal of fireworks extended to the middle classes.
- Some displays demonstrated new scientific discoveries such as 40