Answer the questions with information from the article.

1. What measures would Hillary Clinton's plan to control corporate crime introduce or aim to enforce?

2. What type of fines are increasingly common in what industries?

3. What has which automotive manufacturer been doing illegally and for how long?

4. Why do people get involved in unethical business practices?

5. What belief can lead to surreptitious non-compliance of ethics?

6. What do most engineering students want from their company? Is this the same as what they expect
the reality to be?

7. When did companies start to develop CSR programmes and why did this happen during this period?

8. What stops rules from working?

What do the following words mean?

In the long run

A bad state of affairs

Distorted view

Public relations

Legal structure

Executive board

Tax evasion

List 5 rules from your company. Explain the consequences of breaking these rules.

1.____

2.____

3.____

4____

5.____

Working with words

1 Match 1–7 to a–g.

1 We work with local communities and take ... ___
2 We have strongly held beliefs about equality and intend to stay ... ___
3 We need to do more to reduce ... ___
4 Environmental groups share ... ___
5 We work hard to ensure that our subsidiaries all act ... ___
6 The government needs to make sure that companies comply with ... ___
7 As a fund-raising manager, I encourage companies to donate ... ___

a regulations and follow official guidelines.
b money to our charity.
c the impact our factories have on air pollution in the local area.
d an active part in managing health and education projects.
e a strong commitment to caring for the environment.
f true to our principles.
g responsibly and follow our environmental policies.

2 Complete this text with the correct form of the words in brackets.

Choose investments carefully

1 ________________ (ethics) investments are having an increasing impact on the financial services sector. These investments, also known as socially-2 ________________ (responsibility) investments, are beginning to have more 3 ________________ (credible) than they did when they started 30 or 40 years ago.
Investing in one of these funds is meant to be a good investment choice rather than an act of 4 ________________ (generous). Fund managers invest in companies with a good reputation, which treat their workers with 5 ________________ (fair) and avoid all forms of 6 ________________ (discriminatory) or 7 ________________ (prejudiced). In theory, this should lead to better industrial relations and greater long-term profitability.
Fund managers also try to avoid unstable and undemocratic regimes where there is evidence of 8 ________________ (bribe) and 9 ________________ (corrupt), as well as companies who do things by 10 ________________ (deceptive).