Total Points: 50
Percentage: 20%

Patriarca San José High School
Eleventh Level
Teacher: Lic. Roberto Bolaños Q.
I Evaluation Strategy.
Second Term.

Obtained points: _____

Obtained percentage: _____%

Score: _____

Student´s First Name: _____ **Last Name:** _____ **Group: 11-** ____

Date: _____

General Instructions: Read carefully the instructions for each part. You have only one opportunity to solve this strategy. Write your full name, group you are in and date.

I PART. SHORT ANSWER. Listen carefully to the following audio and write each Word/Phrase on the corresponding space, under each picture. 10 points.

1.	2.	3.

4.	5.	6.

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7.	8.	9.

10.

II PART. MULTIPLE CHOICE. Listen to a recording about a situation related to advertising. Choose the correct option that completes the sentence or gives the correct response. 22 points.

A. Situation: You will hear a marketing manager talking to his staff about the list of resources and the types of advertising methods that will be used (newspapers, radio, television or the internet). Listen and choose each correct choice.

1. Children toys _____

A. Radio

B. Internet

C. Television

D. Newspaper

2. Baby clothes _____

A. Radio

B. Internet

C. Television

D. Newspaper

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3. **Maternity clothes _____**
   A. Radio
   B. Internet
   C. Television
   D. Newspaper

4. **Baby food _____**
   A. Radio
   B. Internet
   C. Television
   D. Newspaper

B.Situation: Listen to a commercial about carpet cleaning services. Listen and choose the correct option.

1. **Who is speaking in the commercial?**
   A. the homeowner
   B. a salesperson
   C. the carpet
   D. the client

2. **The carpet often gets dirty because the husband ____.**
   A. sleeps with the dog on the floor
   B. brings in mud on his shoes
   C. eats in the living room
   D. walks without shoes

3. **The regular cost of carpet cleaning is _____.**
   A. $29.95
   B. $22.95
   C. $25.95
   D. $95.95

4. **What will new customers receive free of charge if they call now?**
   A. silverware
   B. stain cleaner
   C. wall hangings
   D. free phone call.

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5. **The store's phone number is _____.**
   A. 673-5010
   B. 637-5001
   C. 633-5100
   D. 637-0501

C. Listen to an audio about furniture store and choose each correct answer.

Situation: A man is advertising furniture in a radio commercial.

1. **What is the name of the business being advertised?**
   A. Fabulous Furniture
   B. Frontier Furniture
   C. Fortune Furniture
   D. Fancy furniture.

2. **What things are not mentioned in the ad?**
   A. sofas
   B. stoves
   C. stereos
   D. digital pianos

3. **Which item could you purchase for under $240?**
   A. a digital piano
   B. a king size bed
   C. a color TV
   D. a radio

4. **Where is the store located?**
   A. two blocks west of city hall
   B. opposite Union Square
   C. across from city hall
   D. behind the bank

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5. **The store is open _____.**
   A. 9:30 a.m. to 10:30 p.m.
   B. 10:30 a.m. to 9:00 p.m.
   C. 10:00 a.m. to 9:30 p.m.
   D. 10:00 a.m. to 9:00 p.m.

D. Listen to a recording where a customer complains about a bad service. Listen and choose the correct option.

1. **For what purpose is the woman talking to the man?**
   A. To congratulate
   B. To persuade
   C. To complain
   D. To argue

2. **What problem does the woman have?**
   A. Poor customer service
   B. A defective cell phone
   C. Bad personal hygiene
   D. Lack of information

3. **What does the man promise?**
   A. More information
   B. Better service
   C. Termination
   D. Resolution

E. Listen to a recording where a customer makes an appointment to have his car serviced. Listen and choose the correct option.

1. **What is the main purpose of the conversation?**
   A. To discuss automobiles
   B. To set an appointment
   C. To solve a problem
   D. To service a car

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2. **What problem does the man have?**
   A. The engine is stalling.
   B. He cannot get good service.
   C. The car isn't working properly.
   D. He's busy on Wednesday and Friday.

3. **When is the man's appointment?**
   A. Wednesday at 11
   B. Thursday at 10
   C. Thursday at 8
   D. Tuesday at 9

F. Listen to a recording where a customer makes an appointment to have his car serviced. Listen and choose the correct option.

1.What are the speakers mainly talking about?
A. Food
B. Steak
C. Service
D. A restaurant

2.How does the man feel about his dining experience?
A. Pleasantly surprised
B. Totally disappointed
C. Mildly disappointed
D. Wildly enthusiastic

G. Listen to descriptions and choose the correct option that describes each photograph. 6 points.

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1. (A) (B) (C) (D)

2 (A) (B) (C) (D)

3. (A) (B) (C) (D)

4. (A) (B) (C) (D)

5. (A) (B) (C) (D)

6. (A) (B) (C) (D)

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QUESTION RESPONSE.

H. Listen to the question or statement and three responses. Click on the letter of the correct response. **12 points**

1. Who's responsible for this mistake?

A.- B.- C.-

2. Where did Mr. Bradshaw go?

A.- B.- C.-

3. **You're not printing something right now, are you?**

A.- B.- C.-

4. I didn't catch your name.

A.- B.- C.-

5. How important is it to finish the project by Friday?

A.- B.- C.-

6. Which way to the nearest gas station?

A.- B.- C.-

7. How many clocks do we have in stock?

A.- B.- C.-

8. What is the weather forecast for tomorrow?

A.- B.- C.-

9. I have to take this call.

A.- B.- C.-

10. Have you seen my briefcase?

A.- B.- C.-

11. When do you want to take lunch?

A.- B.- C.-

12. What's the fastest way to get to the airport from here?

A.- B.- C.-

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